

*New From Lakeland*



The Only Flowering Tree Of Its Kind In All The World

**Lakeland's**

## "Golden Garlands" Tree

(Laburnum Watereri)

*Imagine 5,000 Garlands Like These  
On One Glorious Tree In Your Garden*

Lakeland's Golden Garlands Tree is a fantasy tree come true...so overwhelming in beauty that Nature herself must surely envy the gifted hybridizer who produced it! Imagine torrents of golden blossoms that cascade into bloom by the thousands...torrents of golden chainlets a full foot-and-a-half long that dance and sway with each passing breeze bringing to mind the fabled Hanging Gardens of Babylon.

*Showers Of Golden Festoons In May And June*

Our Golden Garlands Tree is a fairly rapid grower...reaches 20 to 25 feet high when full grown...ideal size for small or medium lawns and stunning picture-window drama. The wisteria-like bloom-chains are so luminescent they gleam by day and shimmer in moonlight...and even when not in flower the lovely trifoliate leaves weave intricate patterns against the sky.

We ship blooming-size trees (many produce some welcome bloom a few weeks after planting) and by next spring your Golden Garlands Tree will prove a neighborhood sensation! Hardy down to approx. 15° below zero; thrives beautifully as far north as Massachusetts.

Save \$1.55 A Tree



(Reg. \$7.50)

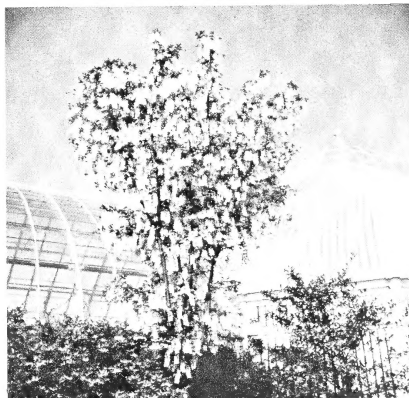
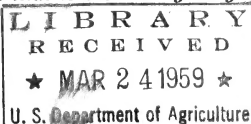
#T-12

5 to 6 ft. trees only \$5.95 each;  
2 for \$11.00; 4 for \$20 Postpaid



This is the same variety of "wonder tree" especially planted outside the main greenhouse of one of the leading botanical gardens in the East. Says Walter Singer, (of the N. Y. Botanical Gardens), a well-known horticultural expert and writer:

*"Each year hundreds of garden lovers come to visit us to see this remarkable tree in bloom. It's one of the most talked-about flowering trees in our gardens. Fortunate indeed is any neighborhood that is blessed by its golden spectacle of bloom."*



# LAKELAND NURSERIES SALES

GARDEN CITY, N. Y.      FARIBAULT, MINNESOTA

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Address  
All Catalog Orders  
and Correspondence to  
Catalog Order Dept.;  
Faribault, Minnesota

*over 900,000 satisfied customers who demand the new and superior in horticulture*

Blooms Even  
Larger Than Roses!



Reach  
5 to 6 Feet  
High!

Now  
for '59 **THE LARGEST-FLOWERED GLADS IN GARDEN HISTORY**  
as proved by official Gladiolus Society standards

Imagine! Florets Even Larger Than Roses... Each Colossal-Size  
Bloom Unfolds To Approx. 2/3rds The Width Of This Page!

No other type of gladiolus ever developed can compare with these new beauties for mammoth size of bloom and brilliant blaze of color! Without question, these are the most spectacular, colossal-flowered glads you can possibly buy...no matter how much more you'd be willing to pay. Lakeland *absolutely guarantees* that every bulb in this superb collection has been especially selected from official "400 to 500" ratings. This means, according to official exhibition standards of Gladiolus Societies, that the *minimum* bloom size in the "400" series must open at least  $4\frac{1}{2}$ " across... that blooms from the even rarer "500" series must measure at least  $5\frac{1}{2}$ " across. (And remember, these are the *absolute minimums*!) Even under average growing conditions, exhibition-size blooms much larger than these are a virtual certainty in your garden!

A Sight Undreamed Of! Gladiolus Blooming Twice The Size  
Of Usual Florists' Varieties... Right In Your Own Garden

Those glads you commonly see in florists' windows rarely measure more than a mere 3 to 3½ inches across. But Lakeland's new king-sized glads typically unfurl about a half-foot across, (sometimes even larger) fully as large as butter plates or super-size roses...so enormous indeed that you can bury your face in a single bloom as you stand close to drink in its ravishing beauty!

Picture 16 to 22 Colossal Florets On Each Single Spike For Mass  
Displays In Your Garden... Stunning Flower Arrangements

In these brilliant, deep colors, too: *orange-red, flame-pink, snowy white, canary gold, vivid purple!* Only at the most chi-chi florists have you ever seen anything remotely like them...and then at fabulous prices. Yet now for a mere fraction of a penny a bloom, you can accent your garden, your borders, your beds and walks with unrivaled splendor...cause every flower lover to blink with disbelief that glads can grow so big and so beautiful!

**So Easy To Plant And Grow**

Fabulous they are indeed...but you don't have to coddle these super-glads. Require no special soil or fussing around. With just normal garden care (sunlight and fertilizer) we guarantee they'll erupt into exhibition size blooms (minimum standards assure it). Plant groups at intervals anytime from Spring to July for continuous summer to frost-time beauty. Naturally, since these are the *very ultimate* in glads to date, demand is sure to exceed supply. Avoid disappointment...order early to be sure of yours.

You get Rainbow Collection of Yellow, Pink, Orange-Red, White and Purple. Each labeled by color (since some varieties are still so new they haven't yet been named).

**Group #C8-5 Postpaid**

25 Bulbs for \$2.98 (you get 5 of each color)

50 Bulbs...Only \$4.95

**All Top-Size #1 Grade Bulbs**

100 Bulbs...Only \$8.75

Once again we welcome you to the wonderful world of gardening — *The Folks At Lakeland*

# Now You Can Have "Summer-Fresh" Flowers In Your Home And Garden — All 12 Months Of The Year!

## New Sensation Of The Garden World

## Lakeland's HYBRID ACHILLEA

(all propagating rights reserved)

Imagine...the very same flowers that gladden your garden all summer can now brighten your home through the long winter days...and look just as fresh and lovely as they did in your garden *without an instant's work or care!* No more longing looks in the florists' windows...no more buying expensive flowers for parties. Now you can have flowerbeds full of brilliant-colored blossoms right through the growing season...and then *vases and vases* of cut flowers that remain sparkling and fresh-looking in every room in your house all through November, December, January, February...right up to spring...until your garden outdoors erupts into bloom again!

Lakeland's new Achillea are spectacular-blooming hybrids that splash your garden with vivid masses of red and yellow all through the summer...then as cut flowers, retain their live look indoors for a full year or more...without water, fuss or preservatives.

**Now—Individual Flowerheads Up To 7" Across!  
As Many As 75 All Blooming At Once...300 During The Season...  
All From One Single Plant**

Plant Achillea this spring and as the colorful flowerheads unfurl (*actually hundreds of tiny, aromatic blossoms so thickly massed they form a single huge bloom*) you'll see magnificent "floral cushions" often measuring up to 7" across (*yellow blooms are somewhat larger than red*). This new Achillea bursts into color about 10 weeks after planting...keeps on blooming all through July, August, September and right up to frost. And they bloom generously even the first season planted.

You can fill every vase, every bowl in your house with them and still have a garden-full outside when you plant even a small collection. Make wonderful floral hedges, too, growing about 3 ft. high. And when the season ends and your garden fades...your long-stemmed Achillea bouquets remain indoors...undimmed by time...the flowerheads just as perky and colorful as they were in your garden in summer.

**Whatever Else You Order—Don't Fail To  
Enjoy This New Garden Thrill**

Lakeland's new Achillea is one of the easiest of all flowering plants to grow. Thrives in any garden soil, withstands drought, flourishes well in semi-shade, although it prefers full sun. What more could you ask from any plant?

**A Thrilling New Lakeland Achievement**

We've developed these amazing new beauties from the ages-old Achillea...but, oh what a difference now! Our hybridizer literally created a queen from a commoner by breeding in new color tones (a hot golden yellow plus a never-before-seen flaming red)...then magically transformed the midget flowerheads into clusters of giant blossoms up to 3 times the size of their original country cousins.

**Your Choice Of "Forever Red" or "Golden Times"**

**#P-19 Any 3 for \$3.30; 6 for \$6.00; 12 for \$11.00**

**Lovely Displays All Year—And You May  
Dye Them Any Color You Like!**



No water to change...no preservatives to use...no petals to drop off, ever. Achillea bouquets dry out naturally...right in the bowl. Remain so bright and unfading, so fresh and sparkling, even months later they look oh-so alive...never "artificial". Best of all...it takes just a few seconds to change either color to blend with your decorative schemes, table settings or holiday displays. Just dip flower heads in vegetable dyes or poster colors...and *voila!* A brilliant new colored flower that lasts and lasts. For unique Christmas decorations, dye the yellow flower-heads green...then combine with our "Forever Red" Achillea. So lovely twined among greens or in wreaths!

### Introductory Offer

**Save on Achillea  
"Dream Garden"  
Collection**

**Group #CP-20**

**6 plants for \$4.95**  
(3 red, 3 yellow)

**12 plants only \$9.50**  
(6 red, 6 yellow)

**Guaranteed Winter Hardy**

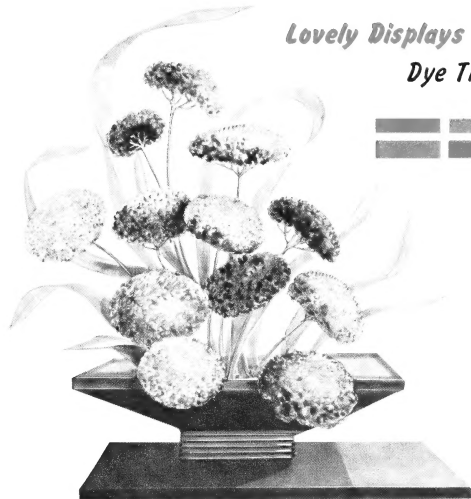


**You Saw The Thrilling Story In  
THE SATURDAY EVENING POST feature:  
"Bouquets That Bloom For Years!"**

Look so fresh in your garden — look just as fresh indoors! Now at last, you can bring massive bouquets of these unusual flowers in from your garden all through July, August, September...and months later they're still "garden perfect" indoors as icy winds blow and snow blankets your garden outside! No wonder these new Achillea have captured the fancy of the cut-flower trade. (*Already the 3rd leading cut flower in many American cities.*)



You'll pick an armload of fresh-cut flowers like these every few days...and still your garden is a riot of bloom! Achillea gives you bountiful repeat blooms from each showy plant. Fill every vase, every bowl in your house, your neighbor's...you'll still leave a stunning display in your garden.



**New** You Are Now Looking At The First

# FLAME RED FLOWERING DOGWOOD

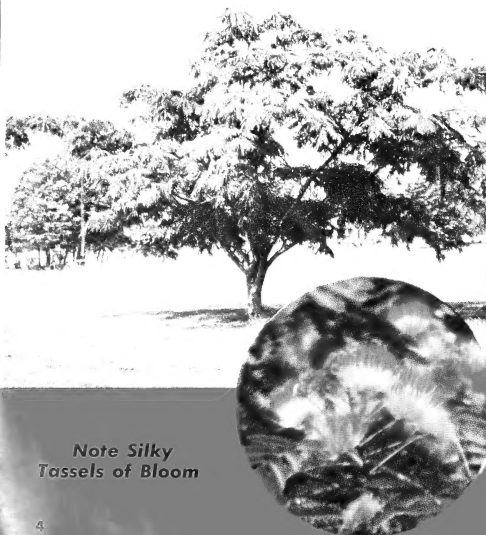
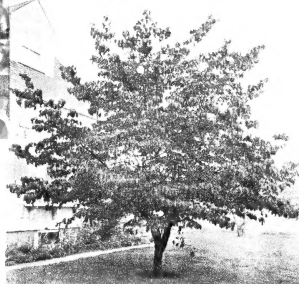
Plant Patent  
# 1710

**Ever Seen On The Face Of The Earth!**



Imagine waking one early spring morning to find your yard aflame with billows of dream-like red flowers the world's never seen before. For the first time ever—Mother Nature's favorite flowering tree is now brilliant red—Lakeland's new Cherokee Chief! Also note larger-than-ever blooms, fully 3 to 4 inches across.

Even when not in bloom, it's a graceful, symmetrical tree.



**Note Silky  
Tassels of Bloom**

What a sensational vision to see America's most-loved flowering tree burst into FLAME-RED BLOOM—a sight never before seen in garden history! (Up to now, even the "reddest" flowering dogwoods have only been rosy-pink.) The deep crimson blossoms will light up your whole yard—bring gasps of wonder even when glimpsed a full block away!

**The Most Colorful Flowering Tree Man Ever Dreamed Of Or Nature Ever Created  
Flames Into Bloom Before Leaves Appear—A Year Round Spectacle Of Beauty**

Like a flame-colored cloud floating in air, Cherokee Chief bursts into bloom with the first robin of spring, flames regally over the yellow daffodils and remains in full bloom to rival the brilliant red hues of tulip-time. Then, when this flameburst of beauty goes...a new one magically appears. For unlike all other flowering dogwoods...instead of leafing out green... Cherokee Chief flames into color again with bright crimson foliage that slowly changes to green, enlazed by clusters of sparkling red berries all summer. Then the whole tree erupts into scarlet glory again with a spectacular show of "burning leaf" beauty in Autumn. Even in winter, masses of plump buds etch picturesque patterns against the sky...and the tree shape is always lovely.

## Supplies Limited—Order Today

So incredibly fiery and breathtaking in bloom, we predict that Cherokee Chief will be the most-demanded flowering tree for the next 50 years—will be in extremely short supply for years to come. Very hardy, thrives in almost any type soil, in sun or full shade. 20 ft. high at maturity.

## Fairly Rapid Grower—Blooms Young

Approx. 3-3½ ft. shipping height; nicely rooted and branched—ideal for transplanting size for fastest growth in your garden. Often blooms 1st season; but in any case, will bloom not later than 1 year after planting! Shipped postpaid.

#T-10 \$6.95 each; 2 for \$12.75

(sorry limit 2 to a customer)

## Another Remarkable Advance In Dogwoods...

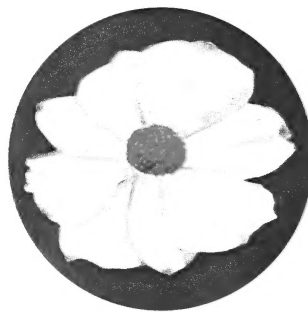
### Double White!

(Cornus Florida Plena)

Just when we think we've reached the ultimate...plant breeders suddenly come up with another marvel...this time a true **DOUBLE-Flowering dogwood!** You've never seen dogwood blossoms like these before...They're 8-to-12-petaled instead of 4. Entire tree forms a dense cloud of snowy bloom in spring; blazing red foliage in fall. So new...so rare, we have only 215 trees available for 1959 and we know they'll be snapped up quickly. Rather than wait another 3 or 4 years until sufficient stock can be built up, we've decided to make them available to a lucky few. It's first come, first served, of course, and limited 2 to a customer. Sturdy well-branched, approx. 3 ft. shipping height.

#T-11 Prices:

\$5.50 each; 2 for \$9.75



Note 8 to 12 petals  
instead of 4.

(blooms much larger than shown)

# Oriental Silk Tree

(Albizia Julibrissin Rosea)

Imagine a giant "Ming Tree" come to life in your garden with all its Oriental charm, grace and beauty! And then imagine it cascading into rosy-splashed fountains of bloom 3 months of the year atop lacy fronds of green fernlike foliage!

For the Oriental Silk Tree has everything! Once prized alone for its fluffy pink powder-puffs of bloom (a few branches for indoor arrangement might cost you a handful of dollars at a fashionable florist's)...today, modern landscape designers acclaim it as one of the most graceful and exquisite tree forms ever introduced to America—build entire "picture gardens" around it for the contemporary "new look" in landscaping. And, of course, knowing gardeners

cherish it for its fiesta of rosy-plumed color in July, August, September when other flowering trees have long since finished blooming!

Though borne in dense, cloudlike clusters, the rosy-plumed tassels often look from afar like colorful birds perched amidst lush, tropical fernery! An exceptionally fast grower, the Silk Tree quickly reaches 30 feet high at maturity, lets you grow a fine lawn right up to the tree trunk!

Winter-hardy down to approx. 15° below zero—thrives beautifully as far north as Massachusetts. Sturdy trees, 4 to 5 ft., well-branched.

#T-1 Postpaid \$4.95 each; 3 for \$13.50;  
6 for \$25.00



# WINTER-HARDY, EVERBLOOMING CARNATIONS

## One of The Great Joys of Modern Gardening!

Forget about grandmother's lovely carnations...these are bigger, far more glorious in color, and are so highly developed that you now get a solid mass of flowers from each single plant, with heavy bloom beginning first summer. Flowering period is longer too!

### So Much Beauty—For Such Little Effort!

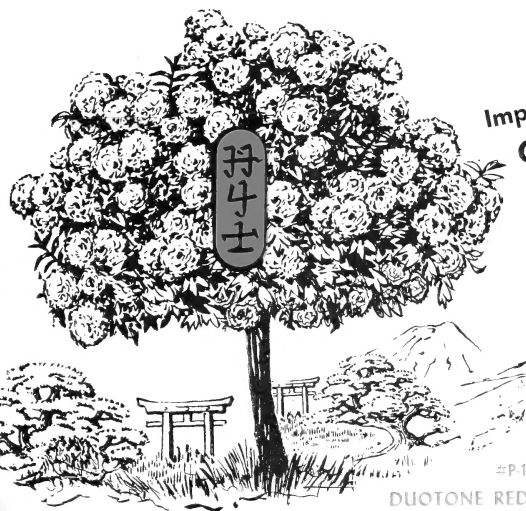
You haven't seen carnation beauty yet until you see dozens of these exquisite charmers erupt into bloom at one single time—on each single plant—beginning in late spring. You haven't smelled fragrance in a garden—or in your home—until you edge a garden border with these beauties—especially near a window. And they bloom and bloom again right up 'til late fall, so think of the hundreds of gay cut flowers, bouquets and boutonnières you'll enjoy month after month from just a small collection of plants.

About 15" high; winter-hardy anywhere; multiply year after year. And we're just bubbling over to tell you that our new variety is the most brilliant, sparkling color we've ever seen in a carnation!

#P-11 Available in Red, White, Pink and New Yellow. Post-paid 90¢ each; any 4 for \$3.00; 8 for \$5.50

**MONEY-SAVING  
CARNATION  
"DREAM GARDEN"**  
Group #CP-12  
All 12 for only \$7.50  
3 Red, 3 White,  
3 Pink, 3 Yellow

Look! For First Time Lakeland  
Introduces A True Hardy Yellow ▼



Imported  
Giant

## TREE PEONIES

FOR DISTINGUISHED GARDENS

Grow to 5-6 ft.

8 to 10 Inch Blooms

May-June Flowering

Giant Tree Peonies differ from the ordinary Peonies in their sturdy, woody trunks and exceptionally gigantic flowers. They develop into a dense, bushy tree, ultimately attaining a height of 5-6 feet; laden with a profusion of huge blooms. Tree Peonies are now very rare and seldom seen in gardens, since the fine collections that existed a century ago have been destroyed and scattered. But there is no finer species than the Tree Peony, which surpasses the most beautiful herbaceous variety in size of flower and luxurious color. Once they were worshipped by Chinese gardeners and their cultivation was limited to the wealthy and princely members of the Empire. It is the Tree Peony that was symbolic of the famous Chinese pottery during the Han dynasty. Introduced in Europe about 1787, it soon became popular in England, France and Holland, but later these fine collections practically disappeared. Lakeland is proud to make available again these historic Tree Peonies which without exaggeration are considered by many connoisseurs to be just about the loveliest flowering plant in all the world!

#P-17

DUOTONE RED, (see illustration)

HORAIZON, purest shell-pink

SENSHUMON, bright sparkling red

2-yr., field-grown plants \$4.95 each;

3 for \$13.50; 6 for \$25

### SPECIAL TREE PEONY COLLECTION

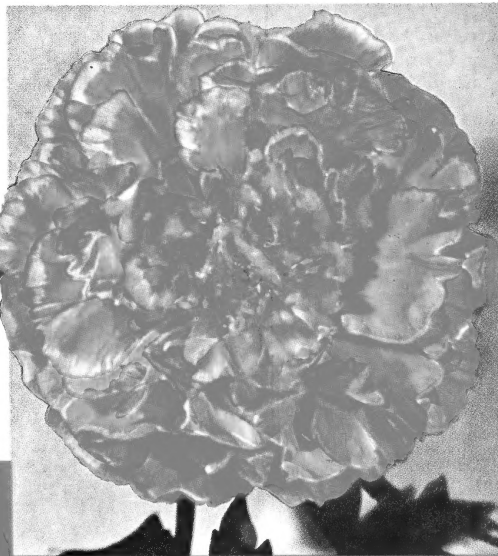
Group #CP-18  
1 each of 3 varieties  
described above  
All 3 only \$12.95

**Your Tree Peony Blooms Will Be More  
Than Twice As Large As Shown →  
— With Dozens Of These Fabulously  
Large Flowers On A Single Tree**

WINTER-HARDY EVERYWHERE

**CULTIVATION:** They should be planted in good fertile soil, in a sunny location. To attain strong, bushy trees that flower abundantly leave them undisturbed. Unlike the peonies you are familiar with, these small, shrubby trees do not die back to the ground each fall. Instead, they grow larger, more graceful and beautiful with each passing year.

5



Complete Lakeland Planting Guide

— FREE With each Order



# Lakeland's SUB-ZERO AZALEAS

**Bring Tropical Beauty Even To  
Bitter-Cold Winter Climes**

This new development makes it possible for you to raise Southern Azaleas right in your own yard up north...in areas where they could never thrive before...even though winter temperatures drop way, way below zero!

Lakeland's Sub-Zero Azaleas would steal the show from southern varieties for their ravishing beauty alone. Each blossom flares open to a breathtaking 2 to 2½" across—a size rarely achieved in azaleas. And instead of the usual 4-petal blossom...these usually flaunt a full 8. A tropical extravaganza of color...each plant buries itself under such a complete blanket of bloom come spring, you'll scarcely see a leaf show...a solid 3½ foot mass of blossoms so aflame with color they can be seen a full block away. So-called "hardy" azaleas now on the market can't hold a candle to these for exquisite-flowered beauty...and they're nowhere near this hardy!

**Survive Winter Blasts Down to 22° Below Zero!**

Never before could you plant so much exotic beauty and be sure it would laugh at severe Northern winters. Even experts who pass your home and see them blooming in your garden will rub their eyes in sheer disbelief and exclaim, "It's impossible!" For even when temperatures plummet to 22° below, your Sub-Zero Azaleas will survive the cold and burst again into abundant bloom come spring. And they're not only semi-evergreen, but also display orange and red-splashed fall foliage for a second show of color.

**Thrive in Sun Or Part Shade—Just A Few  
Minutes To Plant For A Lifetime Of Beauty**

We ship you sturdy plants with the roots buried in the earth they're grown in...carefully balled in burlap.

Available in Pink or Red only (please specify color desired)

**Rosebud:**

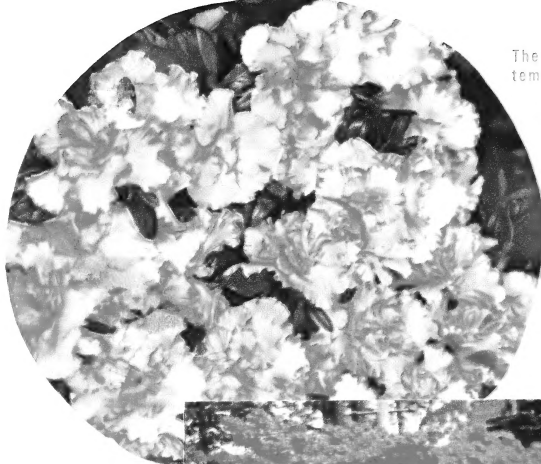
A vivid, iridescent double-pink with twice the usual number of petals! Perhaps the largest-flowered Azalea ever developed.

**Crimson:**

Deep, vibrant red (not quite as hardy, survives temperatures down to 12° below zero).

**#S-11 \$3.95 each; 2 for \$6.95; 6 for \$19.00; 12 for \$35.**

Azaleas prefer acid soil. Simply mix peat moss or leaf mold with soil in planting hole, or feed anytime after planting with Comar Acid Plant Food (see page 9).



The temperature drops to 22° below zero—

—and still these azaleas live!

Turn your garden into a sub-tropical paradise of blooms year after year.

**Delivered  
To You  
BURSTING WITH  
FLOWER BUDS  
Start to bloom  
10 days  
after planting**



**BLOOMS TWICE A YEAR!**

## LAKELAND'S HYBRID DELPHINIUM

*How's this for high floral drama?*

These glorious hybrid Delphinium erupt into ravishing 24-30 inch flowering spikes soaring 4½-5 ft. high on tall, stately spires. They'll start in your garden this June and July with 4 to 6 outrageously beautiful flower spikes per plant...then play an eagerly-awaited return engagement in late August, September! This hybrid strain is especially bred for extra-large florets (mostly double); hardy resistance to severe northern winters, plus extra-sturdy spires so strong it virtually takes gale winds to bend them; seldom need staking. Brilliant color range from white to heavenly blue to intense purple. Magnificent background for your perennial border; bloom year after year!

**#P-5 Your Choice of Blue, White, Purple. 3 for \$2.50; 6 for \$4.50; 12 for \$8**

Group #CP-5  
1 Blue, 1 White, 1 Purple  
All 3 (1 each) for \$2.25  
6 (2 each) for \$4  
12 (4 each) for \$7.50

**Huge Colorful Spikes Soar  
Up To 5 Ft. Tall**

## Festive PYRETHRUM

**Blooms Heavily From May to September**

Until recently, Painted Daisies (Pyrethrum) really looked like daisies except for their brilliant color. Now comes this fabulous new Double Painted Daisy...so thickly-petaled it looks for all the world like a prize mum or aster. So eager to bloom, you'll pick the first ones in spring and not pick the last one 'til September. And what a glorious show they put on! The gay flamboyant flowers sometimes reach 4" in diameter...produce an everblooming flurry of rosy-red hues flaring outward from glittering golden centers. Try as we might, this is the only color ever developed that is so thickly petaled, so prolifically everblooming and perfectly hardy too! Reaches 2½ ft. high and almost as wide, to highlight your perennial border with rosy incandescence (the color is truly lustrous)! Even before blooms appear, Pyrethrum makes a strikingly handsome plant, prized for its fernlike "filigree foliage". Very easy to grow, especially valued as magnificent, long-lasting cut flowers. No other Painted Daisy and few summer flowers can compare for garden beauty...just try some and see! We ship 2-yr., heavy field-grown clumps that give bountiful bloom first season. In color shown only.

**#P-32 \$1.25 each; 3 for \$3.00; 6 for \$5.50; 12 for \$10**



**Absolutely Free  
To Anyone Who  
Requests It...**

## RARE, YEAR-ROUND BLOOMING AMARYLLIS BULB

Blooms 4 times a year...indoors or out. Blooms 30 days after planting. See details in letter below.

Dear Fellow Gardener:

Once again we welcome you to the wonderful world of gardening. As you browse through this catalog, you'll discover what an exciting gardening year 1959 can be for you. These pages are bursting with floral wonders. Some are new...some rare...and many exclusive with Lakeland!

But first of all...in appreciation of your past loyalty and patronage, we have an exciting FREE GIFT for you! It will be our great pleasure to ship you a unique "wonder-blooming" bulb...our Dwarf Amaryllis! Two years ago, our West Coast hybridizers introduced us to this lovely 3" cousin of the beloved Giant Amaryllis and we fell head over heels in love with it. You'll be just as entranced when you see it burst into showy pink, yellow or white blossoms in colorful clusters stretching 8" to 9" across. Strangest of all, it blooms every season...spring, summer, fall and winter...indoors and out. Plant it in pots for a stunning easy-to-care-for houseplant...a delight in the garden. Multiplies rapidly, too. By this time next year...your free gift will be parent to several more. To enjoy this floral fantasy now and for years to come...just check the "free" box on the order form on page 25 and we'll gladly ship it as an appreciation gift from us to you...at our cost entirely.

And that's just the start of new gardening joys for you! Since we specialize in developing and introducing many new and rare plant varieties, on page after page, you'll find a whole new world of exciting new shrubs, flowering trees...vastly improved strains of your

favorite perennials. Some are the result of many long years of hybridization...of the painstaking, sometimes heartbreaking search for perfection. What a thrill it is to see them unfold their ravishing new kind of beauty in your own garden!

For example, on Page 32...you'll find an entirely new rose discovery...Wilson's Climbing Doctor...already hailed as the world's largest rose. Here are exciting new Fantasia Begonias...ruffled extravaganzas of bloom like no other Begonias you've ever seen before plus remarkable new developments in Asters... Gladiolus...Dogwoods...our beautiful all-year-round Achillea...and lots, lots more!

But a word to the wise...

Since many specialty plants in this catalog are new, unique and where indicated, very limited in supply...we urge you to order as quickly as possible to avoid disappointment.

Please don't forget to read our liberal replacement-or-money back guarantee. Note, too, that Lakeland ships everything to you postpaid...there are no additional charges when you receive your plants.

Happy Gardening--a new world of beauty awaits you in these pages!

Sincerely,

For The Folks At Lakeland

*H. L. Guthrie*  
H.L. Guthrie

Blooms Up To  
12 Inches  
Across!

## FREE Bonus Plants For Early Ordering!

### ORIENTAL POPPIES

(Papaver orientale)

Says Flower Grower Magazine of these spectacular-blooming plants: "...Visitors, seeing for the first time these giant poppies blooming, gaze in wonder at the magnificence of the flowers. Invariably they exclaim, 'We can't believe it. These poppies can't be real.' But real they are, though unbelievable, with 4-foot stems topped by deceptively fragile-looking flowers 10 to 12 inches across...And equally unbelievable to visitors is the fact that without special attention these poppies flower on virtually indestructible plants."

Need we ourselves add more, except to say that Oriental Poppies are very hardy, produce huge bloom-clusters freely from May to July, and come in brilliant, vari-colored shades from red to pink to orange.

Yours free for early ordering to help us space out our spring rush!

If desired, may also be ordered separately.  
#P35 \$1.25 each; 3 for \$3.00; 6 for \$5.50



## FREE BONUS PLANT OFFER EXPIRES APRIL 21, 1959

If your order amounts to \$10...1 Poppy Plant Free  
\$15...2 Poppy Plants Free

and for each \$5 additional you get another Poppy Plant Free.

**HOW TO ORDER:** Order now...all plants will be shipped at proper planting time for your locality. For your convenience, we have enclosed several order blanks. (See pages 24 & 25.) Complete planting instructions included with every order.

**ALL ITEMS POSTPAID:** We prepay all shipping charges to your door. However, in a business where pennies count, we regret that rising costs have made it necessary to include a small packing and handling charge on each order. We are in constant touch with official weather and agricultural bureaus who advise us of the best time to ship certain plants into your area. This may involve two or more shipments to you...typical of the careful service we render.

## OUR GUARANTEE

### 1. 10-Day Money Back Guarantee

All plants and items we ship you must arrive in satisfactory condition, or notify us within 10 days for replacement or refund, whichever you prefer.

### 2. Plant-Replacement Guarantee

You are entitled to receive top-quality plants and to get satisfactory performance from your plants.

**FOLLOW OUR PLANTING INSTRUCTIONS CAREFULLY.** Failure of any plant to thrive and do well may be due to unusual soil or weather conditions, unexpected spring frosts, improper fertilization or pet damage, etc., for which we should not, in all fairness, be held responsible. However, if you feel that any plant failure is our responsibility, then we will replace any plant free if notified by August 15th following date of purchase. Since we must plan for replacements, have plants dug from fields and shipped in plenty of time for fall planting, we cannot honor any replacement requests received after August 15th. Under our liberal guarantee policy, we pay all replacement costs, but in no case will we be liable for more than original purchase price of any plant or item.

## HONORABLE TREATMENT GUARANTEED

# LOOK AT THE ADVANTAGES YOU ENJOY

By Using Fast-Acting, Money-Saving

**Comar**

## GARDEN CONCENTRATES!

They're  
So Easy  
To Use

Here's another New "Miracle" Concentrate—COMAR 25% "Dieldrin"

### ONE SPRAY KILLS ANTS, TERMITES,\* MOSQUITOES, JAP BEETLE GRUBS — PROTECTS YOUR HOME, LAWN, GARDEN UP TO FIVE YEARS AGAINST SOIL-BORNE PESTS



#### ONE SPRAY DESTROYS

Ants  
Flies  
Mosquitoes  
Chinch Bugs  
Chiggers  
Subterranean  
Termites\*  
White Grubs  
Asiatic Beetles  
Fleas  
Wireworms  
Root Maggots  
Mole Crickets  
Webworms  
Cutworms  
Earwigs  
Ticks  
Peach Borers  
and many others



**Lab. Tests Indicate 40 Times More Killing Power Against Houseflies than DDT! Up to 200 Times More Killing Power Against Other Pests! That's the Startling Record of Dieldrin—Science's new weapon against insect enemies!**

Now you can control ants, chinch bugs and other surface pests immediately! Destroy white grubs, chiggers, mole crickets, earwigs—other pests with one application! Protect your home from subterranean termites by spraying soil around foundations with Comar 25% Dieldrin formula. Spray as directed and incredible as it seems, that one single spraying sets up an invisible chemical barrier that penetrates and remains in soil—up to 5 years later! (And even newer tests indicate killing power up to 7 years!)

#### Scientific Field Tests Prove Fantastic Kill-Power

Imagine! Twelve weeks after a single application flies which alighted on treated surfaces showed 100% mortality. And twelve weeks after a solution 5 times weaker was applied, common nitidulid beetles that came in contact with Dieldrin-treated surfaces showed 100% mortality!

To Control Mosquitoes, Spray on Porches, Stagnant Pools, Trash Bins, Lawns, etc.

If you're tired of having flies and mosquitoes as unwanted guests at your backyard barbecues, if you're tired of having them buzzing around your porches, kitchen entrance or patio, simply douse or spray the grounds, patio, etc. Then you'll enjoy your meals without swatting or scratching. Protects against such flying and surface pests for as long as an entire summer!

Also, Japanese Beetles and other insects lay thousands of eggs in lawns. Their grubs love to chew grass roots—often cause great damage. Then when adult beetles emerge—they chew up the flowers you've grown with such loving care, especially roses! The ideal, long-lasting way to protect your lawn, home, and garden against all these pests is to spray Comar's Dieldrin Concentrate.

Comar's 25% Dieldrin is supplied as a 25% wettable powder which when mixed with water is applied as a spray. Highly concentrated: 1 lb. of Comar Dieldrin exceeds in killing power heavy 20 lb. bags of costlier, less effective insecticides. 1 lb. size enough to treat 4000 sq. ft.

#### #N5 ORDER IN THESE SIZES

for smaller and medium lawns 1 lb. size **Only \$3.98**  
for larger lawns 2 lb. size **Only \$6.95**

**One lb. makes up to 40 Gallons of recommended strength spray, at unbelievable low cost of only 10¢ a gallon.**

### NOW! SPRAY CRABGRASS AND OTHER WEEDS RIGHT OUT OF YOUR LAWN

With One COMAR Wonder-Chemical Formula!

In this day of chemical wonders, how would you like to get rid of ugly crabgrass, chickweed, plantain and all other common lawn weeds without bending down once to dig out, rake out, scrape out or yank out a single stalk, blade, stem or root? Without standing by helplessly while disfiguring weeds mar your lawn more and more day after day?

**Now You Don't Need A Half-Dozen Different Formulas, Jars, Bags, Boxes And Bottles — One Single Sprayable Concentrate Does The Job!**

Up until recently, the most common practice was to use one formula for crabgrass, another for broad-leaved weeds, another for narrow-leaved weeds, etc. And you had to spray one after the other, almost day after day, if you wanted a green, clean lawn.

Comar's marvelous new triple-threat weed-killer formula eliminates all this — combines in one chemical spray the most effective selective crab grass killer we've ever tested — the most powerful broad-leaved weed killer that you can use plus other potent ingredients.

#### 3-Way Weed Killer KILLS

Crabgrass	Poison Ivy	Bindweed	Goldenrod	Mustard
Chickweed	Wild Onion	Plantain	Thistle	Buck Horn
Dandelion	Stinging Nettle	Poison Sumac	Poison Oak	Ragweed

plus others too numerous to mention

#### You Have To Water Your Lawn Anyway—Spray Out The Weeds As You Water!

Don't let crabgrass and other weeds spread their ugly claws in your lawn! Merely spray on with Comar Lawn and Garden Sprayer, a watering can or any other type of tank or hose sprayer — let this 3-way wonder chemical killer find your lawn's enemies, wipe them out — and allow your good grass to grow into a thick stand of green, healthy turf!

Costs Only Pennies For Every 100 Square Feet Treated — Comes as a Wettable powder you can apply with any hose or tank sprayer or watering can.

#### #N6 ORDER IN THESE SIZES

Lawn Area	Amount Needed	Cost
3,000 sq. feet	1 lb.	\$3.89
6,000 sq. feet	2 lbs.	\$6.79

### WHY GROW FLOWERS AND FRUITS FOR THE BUGS TO EAT?

### SAVE THEM WITH COMAR'S ROSE, FRUIT TREE AND FLORAL SPRAY

**A concentrated all-around spray for every garden need. Longer-lasting killing power means longer-lasting garden protection!**

If you're a real dyed-in-the-wool flower lover like us, you know how tragic it is to watch pests and fungus tear and mangle the beauty out of your flowers. And you know how fruit you grow yourself "tastes the sweetest" — but who wants to grow fruits and berries for the bugs to eat?

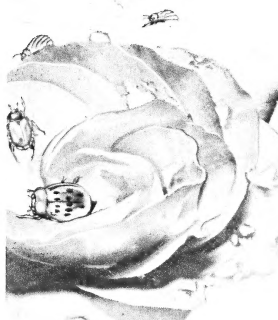
With this wettable-powder concentrate spray your work is done in minutes, but protection lasts and lasts! Turns your plot into a garden showplace instead of an insect meeting place! Controls insects such

as aphids, mites, Jap beetles, magots, cankerworms, rose chafers, black spot, mildew, leaf hoppers, tent caterpillars, thrips, mealy bugs plus others far too numerous to mention. Controls diseases such as scab, leaf blight, leaf curl, rot, apple blotch, peach scab, etc.

One lb. of concentrate is sufficient to treat large flower beds plus small orchard. Makes 18 to 20 gallons of pesticide spray at tiny, tiny cost to you of approx. 20¢ per gallon. Compare that for value!

Contains Malathion, DDT, Captain, Sulfur. May be sprayed with Comar lawn gun. For better results, finer "fog" spray, increased economy, spray with Comar Insect Fog Gun shown in inset at right.

#N7  
1 lb. size .....only \$3.85  
2 lbs. ....only \$6.75



### COMAR INSECT "FOG" SPRAYER

Mixes And Shoots Up To 3 Gallons of Pest-Killing "Fog Spray" from Just A Few Ounces of Insecticide Concentrate

Gives complete coverage of every leaf and stem — not possible with coarse sprays. Will not knock off delicate petals, fruits or berries.

#### FEATURES INCLUDE

- Quick Measuring Guide
  - Built-In On-Off Fingerprint Valve
  - Non-Clogging, Exclusive Nylon Automatic Mixer
  - Works On All Water Pressures
  - Cannot Feed Back Into Houselines
- A Permanent Investment in Garden Equipment — More Than Pays For Itself In A Single Season with Flowers and Fruits You Save!

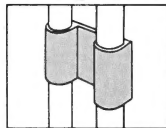
#N8 Only \$3.95



## A 9-Foot Fence In Minutes — Anywhere You Need It! ADJUSTABLE, "LIFETIME" FENCING UNIT

Gleaming, Permanent, White Plastic Bonded To Hardened Steel

Makes circles, squares, rectangles, corners  
or straight lines in a jiffy!



Slip-on plastic lok-links lock the units together to form a sturdy, attractive fence. No tools, no posts, no digging!

Not made of the thin "flimsy" you sometimes see, but heavy-gauge process-hardened steel...sealed inside a heavy, satiny-white plastic finish that's attractive, almost indestructible, never needs painting, won't chip. Interlocking Bild-A-Fence construction makes this "lifetime" unit the strongest of its type on the market.

#N-10 \$2.89 carton makes a gleaming 9-foot fence in a jiffy!

Each unit is 16" high, 9" wide, nearly 1/4" thick.



- Visible At Night
- Will Never Rust
- Years Of Protection
- Never Need Painting

## NOW — RAISE TOMATOES THIS NEW EASY WAY

All You Do Is  
Water Them—  
Success Is  
Guaranteed  
With Amazing  
Fertl-Cube  
Pre-Plants



Raising tomatoes is a carefree snap with amazing Fertl-Cube Pre-Plants. These odorless, compressed squares of organic plant food plus vermiculture (an ideal rooting medium) already contain the seeds of one of the world's finest hybrid tomatoes and exhibition prize winner, *Big Boy*®. Just set the entire block of pre-planted Fertl-Cubes on a flat surface...moisten...then leave them alone! In as little as 4 weeks...up spring healthy, vigorous tomato plants ready to set out, cube and all, in your garden (or you can set them outdoors right from the start if the weather is already warm). And that's all you do...except sit back and wait for the most bountiful crop of tempting tomatoes you've ever grown! Easy...clean...sure. When you use the famous Fertl-Cube method, you not only give your tomato plants the helpful push they need for a vigorous start...but you guarantee them life-giving nutrients and continuous feeding for their complete life!

No Wilt...No Waste...No Thinning...No Transplant Setback! There just isn't an easier, surer way to raise giant tomatoes! That's because Fertl-Cubes pamper each seed in luxurious "laboratory conditions"...protect and nourish seeds through difficult early days...guard plants from soil-borne disease and transplant setback, right up to long-season harvests. Eliminates work, waste, mess and loss you get when you plant individual seeds. Easy Fertl-Cubes make it the work of a moment to have little tomato "factories" busily supplying you with giant, delicious tomatoes right up to frost!

You Can Have All The Prize Tomatoes You Can Possibly Eat And Still Give Away Basketfuls To Your Friends.

What's more scrumptious than a sun-ripened tomato eaten fresh from the garden! *Big Boy* is one of the most mouth-watering varieties you can grow for salads, sandwiches, preserves, etc...produces bumper crops of enormous, plump, meaty tomatoes easily weighing up to a pound apiece...so abundant, the plants seem to groan under the load of luscious fruit...So economical, too, a single plant loaded with *Big Boy* tomatoes costs you only about a dime.

#N-20 Fertl-Cube Tomato Pre-Plants  
24 for \$2.98; 72 for \$6.98

## IF THESE PLANTS AND EVERGREENS SICKEN OR TURN YELLOW Do You Know What To Do?

- IF...camellias, rhododendrons, azaleas don't give lavish bloom  
...holbies, yews, oaks, Mt. Ash look sick; won't grow, blossom or berry  
...blueberries won't set heavy fruit  
...hydrangeas bloom pink or vari-colored, and you want them bluish-blue

### Then This Is What To Do!

When acid-loving plants such as mentioned above are planted in soil that's rich in lime (sometimes called a "sweet" or alkaline soil) or planted near house foundations where plaster chunks may be buried or lime leaches into soil from cement...then their roots are often prevented from taking up certain nutrients which become chemically "locked up" in the soil. And when this happens, yellow streaks appear in the foliage, the plants won't yield fruits, flowers, berries in profusion, growth is stunted. And thus weakened, they look unattractive, often succumb to winter-kill or disease. For no matter how rich your soil is...no matter how bountifully you may feed with ordinary fertilizers...acid-loving plants such as these may be literally starving to death in the midst of plenty! Because vital nutrients and minerals such as iron, phosphorus and aluminum cannot pass freely into the roots of these plants unless the soil has proper "acid balance."



Fast-Acting!  
Just Mix  
with  
Water—  
Let  
Soak In

One pound treats  
10 to 12 shrubs  
or 5 to 6 trees

Comar  
Acid Plant Food  
and  
Soil Conditioner

#N-19 2 lbs. \$2.98; 4 lbs. \$5; 10 lbs. \$10

Arbor Vitae  
Azaleas  
Bayberries  
Blueberries  
Camellias  
Gardenias  
Hawthorn  
Hemlock

... many others

Hollies  
Hydrangeas  
Leucothoe  
Mt. Ash  
Mt. Laurel  
Oaks  
Rhododendrons  
Yews

Like Applying A Peat Moss, Humus,  
Or Oak Leaf Mulch — In Liquid Form!

Based on formulae developed at the famous Rothamsted Agricultural Station in England, where gardeners have learned to grow beautiful plants in spite of chalky soils, a single pound of this concentrated plant food is equal in "acid-balancing" effectiveness to nearly a quarter ton of oak leaves! And there's no muss, no fuss, no digging in...simply mix with water and apply near base of acid-loving shrubs and trees as directed. Inside of days, usually within 72 hours, you'll see pale, yellowing plants and evergreens perk up, leaf out brightest green again, start shooting out new buds, flowers, leaves, berries (depending on when you apply)...and rapid bushy growth is inevitable. Releases iron, other "locked up" nutrients in soil. Also, by restoring proper acid-balance (especially in many western and midwestern soils) will help make maximum use of nutrients present in your soil plus fertilizers you've already applied. Wonderful insurance, too, for "borderline" ornamentals such as dogwoods, junipers and many others, if they're not now doing as well as they should. Creates proper growing conditions for houseplants such as gardenias; and camellias may startle you with their new output of bloom starting with first application.

You have to fertilize acid-loving plants anyway...do it the right way...with Comar! Repeat treatment only as needed.

## Florist's Specialty—A Gardener's Delight!

Large-Flowered • Long Blooming



Hardy TRITOMA

Everybody loves Tritoma in a flower shop...but so few gardeners realize they're so easy to grow. The hybrid Tritoma we offer is not only winter-hardy, but equal in size and splendor to any 12-inch flowerhead you've ever admired at a florist's...and will bloom, bloom, bloom in July, August and well into September on gorgeous plants 4 ft. high bearing \$12 to \$15 worth of cut flowers on their many flowering stems. And what gorgeous blooms they are...vivid two-tone beauties that flare open red-orange for half a flower-length...bright yellow the rest of the way! Produce a nice show of bloom 1st season; very profuse thereafter. Another attraction about these African jungle queens is that the poorer the soil you plant them in, the more intense and glowing their colors!

Tall, majestic and extravagantly showy, they blend well among lilies, delphiniums, gladioli and other tall beauties; a colorful background for shorter perennials. Prefer sunny spot.

#P-36 \$1 each; 3 for \$2.50;  
6 for \$4.50; 12 for \$8



Only Frost Can Stop It  
From Blooming!

Lakeland's  
Hardy

BLUE  
STOKESIA  
(EVERBLOOMING)

Amethyst-blue and far lovelier than its picture, Lakeland's improved Stokesia brings you 5 endearing flowering gifts:

- 1) Glamorous 5 to 6 inch blossoms; shading to white at center
- 2) A really classic flowering form
- 3) Continuous arrays of color from early summer 'til advent of hard frosts
- 4) Long-lasting cut flowers on ideally stiff 18" stems
- 5) The enthusiastic way it gives you splurges of showy blue color in a perennial border all season long is little short of sensational!

And Stokesia asks so little in return for such beauty; no pests or disease can bother it...about all it asks is a sunny, well-drained spot in your garden because it will certainly steal a spot in your heart.

#P-37 90¢ each; 3 for \$2.25; 6 for \$4; 12 for \$7

# NOW — ROSES THAT BLOOM LIKE FOUNTAINS

on eye-level trees—and they're Brownell Sub-Zero, too!

Everblooming

## CASCADE TREE ROSES

Lakeland proudly introduces this lovely new vision in roses...an entirely new rose form that is sure to bring "oohs and ahs" of wonder from all who see it. So beautiful in bloom that when first shown in 1958 at an exhibition of Brownell roses, it left visitors literally spellbound. For never before has any gardener seen fountains of exquisite roses splash out from the crown of an eye-level tree, then come cascading down in freshets of colorful blossoms!



Stunning lawn drama



A landscape all will envy!

Enjoy Red, Pink or Yellow "Bloom Fountains" All Season Long

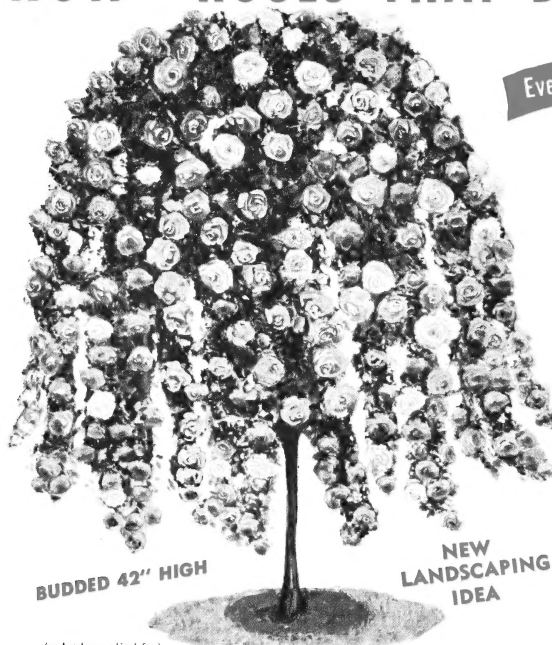
Brownell's new Cascade Rose has the same basic form as the coveted Tree Rose but with this exciting difference: instead of eye-level mounds borne aloft, it forms arching bowers of roses. Each tree is double or triple-budded so many canes will bush out and interlace to create a perfect "waterfall effect." The very large, fragrant and colorful  $\frac{1}{2}$ " to 6" roses unfold from long-tapering hybrid tea buds and like their sister-blossoms budded on tree roses are almost always larger, more long-lasting and full-textured than flowers produced on regular bush roses.

Hardy Down To 15° Below Zero Without Protection—Disease, Drought, Heat and Fade-Resistant, Too

Like all Brownell creations, Cascade Tree Roses are true Sub-Zero—acclaimed by the Garden Club of America for their ease of growing and resistance to disease, especially to that scourge of other type roses—Blackspot.

A Stunning Picture In Your Garden—"Hanging Sprays" As Cut Flowers!

Plant now for striking accent in lawn, entrance, or circle plantings (what a lovely scene from a picture window) and they'll erupt into bloom about 1 week after planting...keep right on blooming all summer long 'til snow starts to fly...even later. And year after year they'll reward you with ever-increasing beauty on tree-trunks that grow ever thicker, sturdier, never taller. They're so radiantly appealing along walks, driveway...your own secluded, peaceful "dream spot." And an inspired idea as tub-plantings for patio, terrace, steps and breezeway.



BUDDED 42" HIGH

NEW LANDSCAPING IDEA

(patents applied for)

Demand Is Sure To Exceed Supply—Order Today

YOUR CHOICE OF RED, PINK OR YELLOW

#R-26 \$9.50 each; 2 for \$17; 4 for \$32 (limit)

## CHINESE LANTERN PLANT

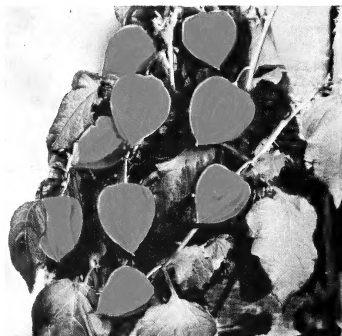
(Physalis Alekangi)

This delightful bit of garden whimsy can't fail to enchant you when it decks itself out with glowing masses of scarlet-orange lanterns from early August 'til snow. The Chinese Lantern Plant grows about 2½ feet high...producing flurries of dainty white-petaled, golden-eyed blossoms. Then a host of vivid "lanterns" pop out to create a showy and decorative effect on the plant. It's a real landscape brightener!

When cut and put in water, the lanterns last for weeks and weeks...but most folks prefer to snip them and dry them out...to save for winter bouquets. The dried, parchment-textured lanterns last indefinitely...make brilliant and cheery displays in the house right through the winter. In fact, they'll glow on unfaded for years!

So easy to grow...you plant them and practically forget them. Very hardy, thrives even under adverse conditions. We ship sturdy plants that will bloom and be covered with showy lanterns this coming summer. Delight yourself, the children—neighbors with this captivating charmer.

#P-33 \$1.25 each; 3 for \$3; 6 for \$5.50; 12 for \$10



## Fabulous Fruit 'N Flowers Sensation! ... Lakeland's BUSH CHERRY

(Prunus Besseyi)

- Showers of White Bloom In Spring
- 15 to 18 Lbs. Of Sweet, Juicy Cherries Per Plant!
- Orange-Crimson Foliage In Fall.
- Grows Only 4 Ft. Tall.

You'd prize it as a flowering bush alone...but, oh...those mountains of cherries! Just picture the fantastic outpouring of flowers, fruit 'n beauty you get from a single, graceful 4 ft. plant! First come clouds of lovely white blossoms in spring...then the summertime joy of picking up to ½ bushel of sweet, mouth-watering cherries (about 18 lbs. from a single plant)...marvelous for eating right from the bush...for tempting desserts, pies and jellies!

What Other Shrub Can Give You More?

Imagine! It's only 4 ft. high...about 3½ ft. wide...and loaded with glorious flowers, cherries or flaming red-orange foliage 9 months of the year! Amazingly hardy anywhere, the

bush cherry takes bitter cold or desert-like heat; so tough and rugged it sets fruit lavishly even where soil is poor and weather rough!

Some will actually bloom and bear the 1st season planted, and you can look forward to a bonanza crop the 2nd; which is very fast indeed! To get this "wonder of nature" bush cherry into your grounds this season, please order quickly, as our supplies are limited! We ship 2 yr., 18-24 inch, well-rooted bushes. They'll drench your garden with beauty and color when planted in solid groups of twos and threes; or plant 2½ feet apart for a picturesque flowering, fruiting, flame-colored hedge...and oh, those mouth-watering cherries!

(Plant 2 for cross-pollination)

#F-5 Ppd. 2 for \$2.50; 4 for \$4.25; 10 for \$9; 20 for \$15.75



Blooms Like This . . . First Season Planted

## Lakeland's PERENNIAL ASTERS

For Living Walls Of Beauty . . .

A Riot Of Vivid Color 4 Months Of The Year

We guarantee our new Perennial Asters to outbloom any others you've ever grown...or keep the plants free plus your money back besides! And the same guarantee holds true for their vivid deep-tone colors, extra-long flowering season, hardness, too.

Our Asters are a lazy gardener's dream come true . . . for they bloom freely with very little care. It's no trick to have a riot of breathtaking bloom, like the illustrations on this page, from midsummer to frost. You'll marvel at the colorful outpouring of thick, velvety flowers with unbelievable rings of petals 6 to 8 layers thick . . . in these glorious stained glass colors: Deep Purple, Pink Fire, Royal Blue, Snowy White . . . each with a glittering golden "eye" in the center.

**Guaranteed—Perennial Asters More Beautiful,  
More Lavishly Petaled Than Previous Types To Date**

These delightful new Asters begin their season of bloom when most summer flowers have passed their prime and long before most chrysanthemums make their appearance. They keep right on producing into the fall season...surpassing even the generous bloom of cushion mums (especially in intensity of color). Thus give your fall garden a new dimension in color with startling deep blues and purples not yet achieved in mums.

**We Ship Large, Field-Grown Clumps  
For Massive Bloom This Season**

Lakeland's Perennial Asters are so very easy to grow... flourish in almost any soil and require very little care. Our plantmen tell us they're practically insect-proof and disease-free, too! Plant them in any sunny spot...and they can't fail to bloom heavily if you follow our simple directions. Growing 24" high, they produce lavish fireballs of bloom whether in formal or informal groupings, borders or rock gardens. We know you'll be exceptionally pleased when the large field-grown clumps we ship you burst into massive bloom this coming summer...thrilled as they come back even more bountifully year after year.

Choose from deep purple, fire-pink, blue or white  
(please indicate color desired)

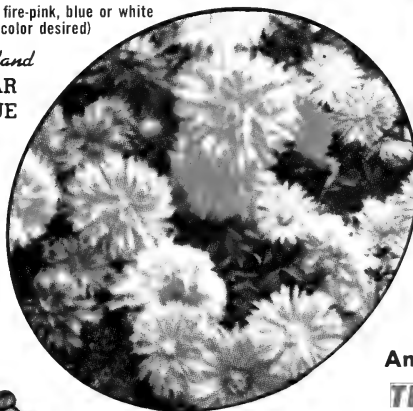
#P-24 \$1.25 each;

4 for \$4.50;

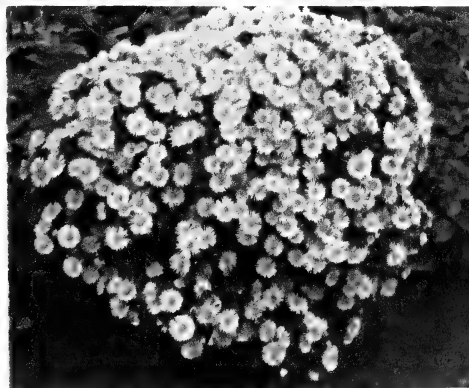
12 for \$11.50



Aster Group #CP-25  
4 for \$4.25  
(1 of each color)  
8 (2 ea.) for \$7.75  
12 (3 ea.) for \$11.



Flood your garden with walls of color like this...starting this very summer! Edge borders, brighten rock gardens with billows of blossoms . . . 4 colorful months of the year.



Big field-grown plants we ship you look like this in full bloom... a massive mound of blossoms, about 2 ft. high...2½ feet wide. Just one single plant creates a showy garden accent all through the blooming season.

Another Lazy Gardener's "Dream Shrub"

## THE RARE GOLDDROP SHRUB

(Potentilla Farreri)

Arctic Discovery Displays Shimmering Golden Blossoms Fully 5 Months Of The Year!

This is the fantasy shrub that turns the Arctic tundra into a golden fairyland of bloom. Far North explorers have brought back almost unbelievable reports of its riotous bloom that colors the Arctic when summer comes. So incredible—Life Magazine ran a special picture story about it a few years ago! Lakeland has done some scurrying around and now you can have this Arctic shrub color-up your own border or rock garden *fully 5 months of the year...from June to October*. Our improved Golddrop shrub (actually a new hybrid) blooms lush and low in a spreading pattern about 2 feet high...with feathery, fern-like foliage adorned by a continuous show of golden blossoms that gleam in your garden wherever you live, from late spring to frost.

So Much Golden Beauty For So Little Care

Virtually no other prized flowering shrub we know of can give you such an exceptionally long season of sunny bloom. Not finicky, it thrives in the most bitter-cold locations as it thrives in the Arctic circle...temperatures simply can't fall low enough to harm it. North, South, East or West you'll find the Golddrop Shrub is one of the most rewarding, easy-to-grow and colorful shrubs you've ever planted. Ideal for beds, borders, edgings. Provides a gay, golden long-season contrast when mingled with Asters, for example. We ship you field-grown shrubs almost certain to start blooming this summer. Repeats more beautifully year after year.

#S-12 \$1.75 each; 3 for \$4.75; 6 for \$8.50; 12 for \$16.

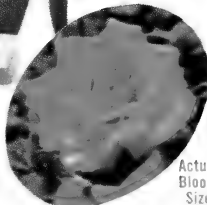
Lakeland Quality Means More Blooms To The Bush!



This little gardener is tending her own tiny rose garden...indoors!



A Living Rose Garden On Your Party Table!



Actual  
Bloom  
Size

Turn Your Windowsill Into A Winter Carnival Of  
Roses — Your Summer Garden Into A Fairyland!

Genuine, Fragrant,  
Everblooming

## MINIATURE ROSES

Amazing "elf-size" roses bloom outdoors and indoors practically all year round—often start blooming in only 10 days!

Imagine watching the snow fall outside your window...while a fairyland of real roses blooms just inside on the sill. Exquisite, tiny roses as perfectly formed as a prized Hybrid Tea...with 50 to 60 petal petals on each dainty 1" blossom...unfolding from quaint pixie buds the size of a teardrop.

Hundreds of Fairy-World Roses  
From Every Plant!

They're the tiniest real roses in the world! Each bush grows no more than 12" high, yet as many as 20 adorable roses burst into bloom at one time...roses so dainty and wee—you'll marvel at Nature's delicate handiwork.

### SO EASY TO GROW—A JOY FOR YEARS!

Lakeland's patented Miniature Roses are truly amazing. Set them outdoors in pots as soon as you receive them, and the earth-balled plants we ship you often start blooming in your garden just 10 days to 3 weeks after planting! They're hardy as any full-size garden rose...delightful when planted in rose circles, around "regular" roses...as edgings, borders, in rock gardens. The gay little blossoms are a joy to behold from May until frost (you can leave them outdoors all winter, if you like). Or simply move them indoors, and they'll continue to bloom, bloom, bloom on your windowsill even during the coldest months of winter. One of the easiest houseplants to grow...a sunny window and occasional feeding is all they ask in return for their beauty!

### An Inspired "Living Gift"!

One sight of these miniature roses blooming on your windowsill will cheer you up for the rest of the winter! And just think of the joy they'll bring to "shut-ins"...the flower-starved city dweller...what excitement to any youngster when these "fairy tale" blossoms unfold into a child's thrilling "garden of roses".

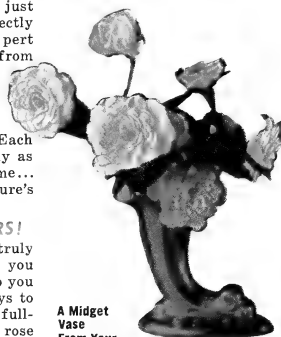
#R-2 Please specify colors desired:

Red (Patent #1032)

White (Patent #1051)

Shell Pink (Patent #748)

Postpaid \$1.75 each; Any 2 for \$3.25; 4 for \$6; 12 for \$16



A Midget  
Vase  
From Your  
Knick-Knack Shelf  
Makes A Perfect Container

Now You Can Grow A Tropical Fruit Orchard On Your Windowsill

## DWARF LEMON AND TANGERINE PLANTS

Imagine the fun and excitement of picking fresh, mouth-watering tangerines and juicy lemons several times a year from your own tropical "window orchard!" So unique and decorative, you'd prize them alone as houseplants for their glossy, rich evergreen foliage...but when in glorious bloom and in fruit...they are the amazement and envy of all who see them.

The Dwarf Lemon has large lustrous leaves...and the entire plant bursts into a lavish profusion of dainty white blossoms. Then comes the most astonishing part of all: day after day you'll see a fine crop of fresh, juicy lemons ripening right before your very eyes...lemons so large they actually weigh as much as ½ pound each...even more! And the lemons are truly delicious and flavorful. The Dwarf Tangerine is just as showy and colorful and fills your room with the sweet fragrance and beauty of orange blossoms for weeks at a time...followed by the appearance of plump, eating-size fruit on the plant that makes you want to rub your eyes in sheer disbelief.

Truly, you will never cease to marvel at the beauty they bring into your home...and the fact that they repeat their fruiting and flowering performance several times each year. Lemons usually bloom 1st season planted and bear really delicious fruit in 6 months to a year. Tangerines mature later...take somewhat longer before luscious fruit appears.

#H-1 Dwarf Lemon — #H-2 Dwarf Tangerine

Postpaid \$1.75 each; 3 for \$4.75; 6 for \$8.50

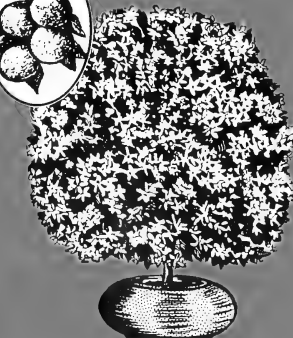


DWARF FRUIT-PLANT COLLECTION

Group #CH-3

2 Plants (1 each) only \$2.95;

4 Plants (2 each) only \$5.50



**FREE! LAKELAND'S HOME GARDEN GUIDE WITH EVERY ORDER**

Also FREE To Anyone Who Requests It—RARE WONDER-BLOOMING AMARYLLIS GIFT!

Just Check Order Form (pages 24 and 25)



# Now... From West Coast Hybridizers Comes A New Giant Strain Of **HARDY PRIMROSES** (Primula)

Twice The Size... Twice The Bloom Power Of Ordinary  
Primroses... By Actual Comparative Tests!

Who ever dreamed Primroses could grow so big? Once you see them, we're sure you'll agree these are by far the largest, most colorful hardy Primroses that ever greeted a robin in Spring. The blossoms measure 2 to 2½ times the size of ordinary 1" blossoms. And just one cluster on a plant easily stretches the width of this page! No other Primroses you've ever planted before 1958 can rival these exquisite shade-loving beauties... because these new wonder Primroses simply never existed!

## Among First to Greet Spring... Blooms 2 Solid Months

It's such a joy to see these lush and brilliant Primrose cushions burst into bloom on the heels of the melting snow. And then keep right on blooming for many weeks... splashing your borders, walks, flowerbeds and foundations with a rich and cheerful medley of color... intense blue, pink, yellow, red! Not even beloved Spring bulbs can give such a show!

Lavish Flowers Guaranteed

Anywhere in U.S.

No matter where you live you can enjoy these sparkling arrays of color beginning this very spring! Even under mediocre conditions individual blooms reach 2" size; under good conditions 2½" to 3" across—truly unbelievable for Primroses. Easy to grow, they flourish in shade, semi-shade or sunny spots. Best of all, each year's show is more thrilling than the last as your Primroses multiply to give you thick and brilliant carpets of solid bloom. Strong field-grown plants grow 8" high. Exceptionally winter-hardy.

Choice of blue, red, pink, yellow

#P-29

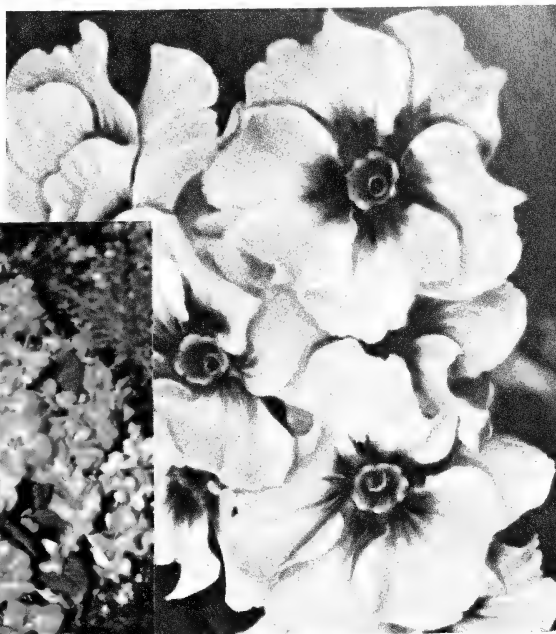
Prices: Any 3 for \$2.25;  
6 for \$3.95; 12 for \$7.50

Primrose Group #CP-30

4 (one of each color) \$2.65  
8 (2 ea.) \$5 12 (3 ea.) \$7



**Brighten Shady Spots!**



**Mammoth Primrose Blooms Above Shown  
2/3rds Actual Size—A Single Flowerhead  
Sweeps Right Off This Page!**

## Lakeland's "PINK FOUNTAIN" WEIGELA

*Intermittent Sprays Of Bloom From May 'Til Frost*

Here's one way to incomparable garden beauty... plant a fountain! For that's how Lakeland's "Pink Fountain" looks... a heavenly pink geyser of bloom gushing 7 feet high in the air... then cascading back down to earth in a riotous profusion of beauty! Just picture it spilling its blossoms over embankments, low walls and fences... as shapely specimen shrubs dotting your lawn (looks like a pink weeping willow)... lining your walks with living walls of color... splashing like fountains onto your terrace! It's the most "weeping" of all Weigelas... especially bred for this feature!

*Lavish Sprays Of Bloom Often Start A Few Weeks After Planting*

Perfect trumpet-shaped blossoms, each 1½ inches across, form delightfully arching flower sprays you can cut by the armful without fear of "baring" the

bush. (Imagine the striking, unusual decorative effects you can achieve inside your home with 6 ft. cut sprays of bloom... last well in water.)

Entire plant completely buries itself under showers of bloom in May and June... but you'll still enjoy flower color right up 'til frost for there's scarcely a time when there isn't some bloom. Needs very little care, thrives in almost any soil. Hardy anywhere.

They sway so gracefully, whether in spring breeze or winter, they're always a picture of beauty-in-motion... so plant where you can view from a window. Heavy 2-3 ft. bushes leaf out, arch and bloom swiftly.

#S-3 Postpaid:  
\$2.25 each  
3 for \$5.95  
6 for \$11  
12 for \$20



**A Thousand Golden Blossoms! Thrives In Semi-Shade!**

**KERRIA JAPONICA** (Flore Pleno)

Of all the spectacular-blooming Kerras, this variety alone is cherished for dramatic year 'round beauty! Beginning late spring, literally a thousand orange-gold blossoms burst into brilliant profusion... followed by gay splashes of color in lesser abundance right up until Fall. Flowers are very beautiful, fully-double, about 2" across, each blossom exquisitely framed by lush, handsome foliage. When Autumn turns most trees to flame, Kerria's leaves turn bright yellow in an eye-pleasing, late-season display of Nature's contrasting colorworks! Branches remain fresh, springtime-green all through the winter... a bright decorative touch on a picturesque shrub! Grows 4½ to 5 ft. tall, very bushy, thrives in full sun or part-shade, hardy everywhere. Blooms 1st season planted. Flower sprays are excellent for cutting... just cut a stem and you have a bouquet! Shipping height 18-24 inches.

#S-4 Postpaid \$1.75 each; 3 for \$4.75; 6 for \$8.50; 12 for \$16.



## Fiery Crimson, Double-Size Blooms

### ALMEY FLOWERING CRAB

A breathtaking sight as its clouds of crimson blooms billow over your landscape—Almey is acclaimed as the most beautiful flowering tree ever developed in the Western Hemisphere.

**Picture Hundreds Of Square Feet Of Bloom To Herald The Coming Of Spring!**

No other flowering tree equals the flowering crabapples in profusion of bloom, and Almey surpasses them all in daintiness, grace and beauty, plus its glittering new fire-color.

The Dominion Experimental Station at Morden, Canada, who developed it, reports: "Almey has very large blossoms of glistening red. White markings at base of petal gives effect of a 5-sided star. When in bloom, looks like a mass of flame."

Thrives even in poorest kind of soil and is hardy anywhere, even in bitter wind-swept exposures. The fruit is superbly tart, but not sour—and makes the clearest, best-tasting jelly we've ever sampled.

**Grows 15 to 20 Feet High—Ideal Tree For Small Or Medium Size Lawns**

Another distinct advantage of Almey is that it blooms young. Every spring, even the little 2-yr. old trees are already flowering in their nursery rows. Many customers write that it blooms the same spring they plant it—almost unheard-of for any other crab tree! Don't miss getting your Almey started this spring—it's a never-to-be-forgotten sight in full bloom! *Sturdy, 5-6 ft.*

Lets You Grow  
A Fine Lawn  
Right Up to  
the Trunk

#T-3 Postpaid \$4.95 each; 2 for \$9.50; 4 for \$17.50

### Trained PINK TREE HYDRANGEA

Like a cloud of festive pink balloons hung out for a garden party! From the finest hardy bush hydrangea in cultivation, our plantmen have created an unusually graceful tree with estate-garden drama and greenhouse-like blooms. This time-consuming process of training each tree takes 3 long years of patience and painstaking care. But so worthwhile to see such an effect... a floating canopy of buoyant blooms! The gigantic balloon-sized blossoms appear creamy white in early July then quickly flush into radiant pink. Extravagantly lavish blooms grace your garden 'til frost. Reaches 8 ft. high... a breathtaking 10 ft. wide.

#TX-14 3 to 4 ft. carefully-trained trees  
\$4.95 ea.; 2 for \$9.50 ; 4 for \$17.50

#T-15 Untrained, blooming-size plants, same variety as above.  
Create your own graceful trees (complete instructions included) or simply grow them as lovely flowering shrubs!  
\$1.50 ea.; 3 for \$4.00 ; 6 for \$7.50

### CRIMSON KING MAPLE

*Plant Patent #735*

**Acer Platanoides Schwedleri Nigra**

This new shade tree is causing a sensation wherever it is introduced into a neighborhood. It is the only variety in existence that leafs out in spring the brightest scarlet you've ever seen—a truly brilliant red-red overlaid with just a slight touch of purple grained into the leaves—and retains its unrivaled fire-color right up to frost.

Don't confuse it with any other "reddish tinged" maple you've ever seen—this is by far the *reddest of the red*—a remarkable recent introduction from Europe.

**The Stately "Tree Of Fire"**

Just imagine how magnificent your lawn and your home will look as this incredible flame-tree "lights up" your grounds for all to admire and envy. Crimson King is easily recognized by the glistening, satiny sheen of its fiery foliage which creates a startling contrast to grass, shrubs and your house colors throughout spring, summer, fall. Hardy everywhere, easy to grow, excellent for large or medium-size lawns. Grows 40 to 50 feet. *Sturdy 5-6 ft. whips that branch out swiftly.*

#T-2  
Postpaid \$4.50 each;

2 for \$8.50; 4 for \$15.50

SAVE 25%



**Stately As An Elm...Sturdy As An Oak...  
Fast-Growing As A Willow . . . And The  
"Cleanest" Shade Tree You Can Grow!**

**The New Seedless, Thornless**

### MORAINE LOCUST

*(Plant Patent #836)*

**GROWS 7 TO 8 FEET IN ONE YEAR**

America's fabulous new shade tree grows more in one year than a man reaches in an entire lifetime! You'll watch incredibly as Moraine Locust streaks skyward at a fantastic pace . . . 7 to 8 feet in a few short months . . . to reach a towering 80 to 100 feet when full grown. *How is this possible?* For more than a generation, tree experts conducted painstaking research . . . sought out those special characteristics that could be combined to give America an ideal shade tree . . . and they created the Moraine Locust! Just think what this means to you! Now you can enjoy cool, majestic shade trees around your home faster than you ever dreamed possible. And just as important: trees that are as graceful, stately and sturdy as an elm or an oak. Best of all, your property will greatly increase in value and beauty in an amazingly few short years.

**No Messy "Clean-Up Jobs" . . . No Seed Pads and Clogging Piles Of Leaves**

Have you ever wished you could find a tree that didn't drop bushels of leaves all over your lawn every fall? Well here it is! Moraine Locust has a lustrous mantle of delicate leaves that quickly dry and crumple to organic "dust" once they fall to the ground . . . enrich and condition your soil while your lawn remains an uncluttered carpet of green. There are no seed pods to mess up your lawn, no thorns, either!

**Allows Luxuriant Grass Growth  
Right Up To Its Trunk**

Lovely shade trees or a beautiful lawn? You can have BOTH when you plant Moraine Locust! Even as this remarkable tree spurts skyward . . . even as the branches unfold over your lawn like a canopy . . . even as the handsome green foliage becomes denser and denser . . . your lawn remains thick, green and healthy right up to the tree trunk! The lacy compound leaves allow enough sunlight to filter through to nurture the grass below...yet the just-right degree of shade discourages growth of pesky crabgrass!

**Resistant to Practically Everything**

Soot, dust, disease and drought . . . smoke, fumes, gale winds and severe icing . . . you name it . . . Moraine Locust resists it. There's never been such a shade tree! As tough, rugged and hardy as it is beautiful . . . whether planted in city streets, seashore or countryside, Moraine Locust literally leaps into towering beauty without a setback. No wonder leading tree authorities rate it NUMBER ONE on their list of the "10 Trees For Homes Of Tomorrow"! *Sturdy 5 to 6 ft. trees.*

#T-9 Postpaid \$6.50 each; 2 for \$12; 4 for \$22.50



**Sweetest, Biggest Strawberries You've Ever Tasted!**

Lakeland's Giant  
**NEW  
IMPROVED  
20<sup>th</sup> CENTURY**

**Everbearing Strawberries**

You'll pick up to 37 pints from 25 plants starting in just 60 days—and you'll pick 'em spring, summer, fall. They're red, they're firm and they're sugar-sweet clear through — and just look at these mammoth yields reported for a berry so big and sweet!



**IT PAYS TO PLANT THE BEST!**

**LARGEST SWEET BERRY YOU CAN GROW!**

Go ahead—be good to yourself! Each plant gives you about 1½ pints of the sweetest, largest, plumpest, juice-rich strawberries you've ever sunk a tooth into . . . with your first harvest starting 60 days after planting! Yes, it's possible to get a higher yield from other berries . . . but not if you like 'em as sweet and luscious as our new 20th Century! Unbelievably large berries, measuring up to 5 inches around, not just on the first picking, but throughout the entire season right up to snow flurries. Berries are a firm, rich red from the heart out, without green tips you get from many other everbearers—and just as lip-smacking with their just-right tang 'n tartness as they're red and firm clear through.

**PLANT THIS IMPROVED BERRY NOW —  
GET BIGGER YIELDS!**

The 20th Century that we offer today is not the 20th Century that was introduced about 10 years ago, but is a vast improvement even over that superb berry. It is practically a COMPLETE NEW KIND OF HYBRID STRAWBERRY. Acclaimed by Experiment Stations all over the country for superior size, quality, yield, vigor. And, oh . . . that mouth-watering, out-of-this-world flavor!

**TOP PRODUCER!**

Records kept of a 20th Century planting on a plot 1/30 of an acre showed 480 plants produced 760 pints of premium quality to Nov. 1st. Selling at 25¢ a pint, would bring juicy \$5700 an acre.

**#F-6 Postpaid 25 for \$4.00; 50 for \$7.00; 100 for \$9.95**

**BARGAIN BERRY OFFER!**

**BIG June-Bearing POCAHONTAS STRAWBERRIES**

Here is a remarkable new, bright-red, sweet 'n tart berry, developed and introduced by U.S. Dept. of Agriculture. So big and juicy, just a few berries make a delicious bowlful! A panel of authorities voted Pocahontas best berry yet for freezing. Vigorous grower . . . long fruiting season . . . virus-free strain. Over a quart of berries per plant is not unusual. You'll love 'em!

**#F-10 25 for \$1.75; 50 for \$2.75; 100 for \$4.50**

Plant Lakeland's select, top-quality strawberries now. Set in this superior variety and when you taste the sweetness, see the enormous yields you'll get beginning this season, you'll be rewarded a hundred times over for the few extra pennies they cost!

**Ideal for Jams, Jellies, Shortcakes, Pies and Canning! Retains Sweetness During Freezing — Does Not "Mush Up" When Thawed!**

There just isn't a better all-around everbearing berry—and you'll have baskets of fresh, just-picked fruit all season long for table use or the wonderful downright goodness of eating them out of hand.

**Easily Grown Too—For Garden Fun Or Commercial Profit**

New 20th Century has no soil preference. Whether your soil is clay loam to light sand, you are assured of a good fruiting row, and it's especially the best berry to plant in light sandy soils.

A sparkling new garden idea is their clever use as a low edging or border for your flower beds, with their gay white flowers set amidst large, handsome foliage, followed by myriads of bright red berries. Charming in rock gardens too, or plant about 10" apart for a delightful "strawberry walk" edging along any path. And how the youngsters' eyes will pop with joy when they excitedly bring you baskets of delicious berries from their own little patch!

**PYRAMID STRAWBERRY GARDEN**

Big Pails of Berries  
From a Tiny Space



**#CF-8 — Special Offer: Pyramid Garden Plus 50 Twentieth Century Everbearing Strawberries. Only \$16.50**

**#M-1 PYRAMID GARDEN \$10.95 Postpaid**

Better Quality! Extra-Heavy Gauge Aluminum. Now corrugated for extra strength, beauty!

**PYRAMID GARDEN ALSO GIVES YOU A STRIKING AND BEAUTIFUL TERRACED DISPLAY WHEN PLANTED WITH ROSES AND OTHER FLOWERING PLANTS. 15**

# LAKELAND AND JAN DE GRAAFF YOU THESE GLORIOUS NEW

First Prize Winners In Dozens Of International Flower Shows—  
Featured In Every Leading Garden Magazine

These are probably the most coveted lilies in all the world...unrivaled for sheer size of bloom, extreme hardiness, intensity of color and fragrance...breathtaking floral abundance, trumpet-size. And it took the "magical" hybridizing skill of world-renowned Jan de Graaff to create them!

If you've never planted lilies in your garden 'til now...you've missed one of the great thrills of gardening...adding a 3rd dimension of floral beauty inspiring to behold.

Picture Giant Sunbursts Of Color Flaring 2 Feet High,  
2 Feet Wide...Atop Graceful 5 to 7 Foot Stems

De Graaff's lily creations erupt into glowing "candelabras of bloom" towering over the rest of your garden...filling the air with their exquisite heady perfume. They're an eye-stopping backdrop for your perennial beds...nodding in bold relief against tall shrubs or evergreens...highlighting your garden with massive bursts of color aerially borne aloft from midsummer through late August or early September.

These precious de Graaff hybrids are TRUE LILIES (not daylilies) which means that individual lilies last for weeks on a stem...instead of merely a day. Best of all, de Graaff has carefully bred and selected each prize-winning lily for exceptional disease resistance and hardiness. This means that wherever you live...mountain, seashore, north or south, valley, prairie or plain...you can fill your garden with eye-level clusters of huge trumpet lilies blooming so densely you can't stretch your arms around them. Lilies so fragrant that one cut flower alone can fill a whole room with its exotic perfume! It hardly seems possible that such superb lilies require so very little care...even a beginner can grow them with ease. You just plant them in any well-drained sunny spot in your garden and leave them alone. Year after year they increase in size and floral abundance...year after year steal a greater place in your heart.

Every one of these gigantic bulbs is 6" to 7" around, and hand-selected right from de Graaff's own lily fields. Each guaranteed to give you a riot of "picture blooms" in your garden this summer...as sensational as those shown on these pages.

JAN DE GRAAFF—"Mr. Lily"

Seldom in the history of plant breeding has one man contributed so much to the perfection of a single flower. For 20 years, Jan de Graaff has devoted his life to making the beloved Lily one of the most enchanting of all flowers. Now world-famous as a hybridizer, lecturer, author...recipient of many of the highest honors awarded in the horticultural field.

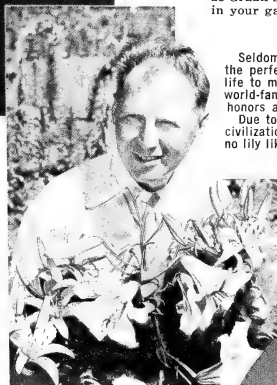
Due to his skill, Lilies that have captured men's hearts from the beginning of civilization, have reached a new peak of perfection. In all the world—there is no lily like a de Graaff Lily—none can rival their splendor!

No Two Exactly Alike!

## GOLDEN CLARION HYBRIDS

Golden Clarion shines across your yard like a beacon light, a spectacle of gleaming color! The few fortunate gardeners who have already had the chance to grow this sensational new prize-winner, call it "The Sunshine Lily" because it captures and reflects the ever-changing colors of sunlight...the shimmering lemons of dawn, brilliant hot yellows of noon, glowing sunset golds. Jan de Graaff considers it the *choicest of all the yellow lilies he has ever created*...and once you see it, you can't help but agree. You'll be spellbound as the great oval buds burst into magnificent clusters of golden trumpet blossoms...each one a dramatic 6" to 8" across...towering 5 to 7 feet high in your garden. Creates exciting color-drama in flower beds, borders, along fences, walls...and for impressive "avenues of lilies" along walks and driveways. Golden Clarion is fade-resistant and enchantingly fragrant. Blooms in June-July...brightens your garden through August! Perfectly winter hardy and disease-resistant. Hand-picked, 6" to 7" bulbs for massive bloom 1st season.

#B-6 \$1.85 each; 3 for \$5; 6 for \$9.50; 12 for \$18.



#CB-9 "ENCHANTED LILY GARDEN" COLLECTION  
2 Golden Clarion 8 Mid-Century Hybrids 2 Red-Band Lily  
A \$20 Value - All 12 Only \$16.00  
(Limit 2 collections to a customer)

The Only Lily Of Its Kind Ever Created...Until Recently \$50 Per Bulb!

## De Graaff's RED-BAND LILY ➔

Now For '59

First Time Available At Popular Low Prices

So very rare...so wondrously beautiful...the red-band lily has produced such a sensation wherever shown at exhibitions that hundreds of connoisseurs have gladly paid \$50 to \$100 for a single bulb. And what a spectacular vision it is! Delicate, exotic-looking, yet larger and more colorful than tropical orchids...the glistening white trumpets unfurl up to 9 breathtaking inches across...afame with luminous BANDS of crimson...a sight almost undreamed of in lilies! Even the orchid-like stamens are touched with flame and as trumpet after trumpet unfolds, they form magnificent bloom-clusters fully 2 ft. high by 2 ft. wide...a majestic blaze of glory towering over your garden on dramatic 6 ft. stalks. There is no other lily like it...none is its equal in the entire world of gardening.

### A Monumental Horticultural Achievement

The red-band lily was first discovered...a single lily among thousands, a chance mutation...on the volcanic mountain slopes of Japan. In Jan de Graaff's hand it has become perhaps the greatest lily sensation ever developed. For de Graaff has now created a colossal lush-blooming lily as free from disease and defects as any lily can possibly be...so very hardy, it thrives anywhere from Florida to Canada. Simply plant 7 inches deep, requires practically no further care. Intensely fragrant, producing more and more lavish clusters of bloom each season, the Red-Band Lily may well become your proudest garden display.

### Supplies Extremely Limited

Since it takes 5 years of costly and painstaking care to produce a single blooming-size bulb from seed (and even longer to produce the giant size 6" to 7" bulbs we ship you for beautiful bloom first season) this super-lily is destined always to be a rarity reserved for distinguished American gardens. (We urge you to order quickly—additional supplies may not be forthcoming for years.)

#B-7 \$4.95 each; 3 for \$13.50; 6 for \$25  
(limit: 6 per customer)



(Lilium auratum red-band)

As Featured On The Front Cover Of Horticulture Magazine Last September

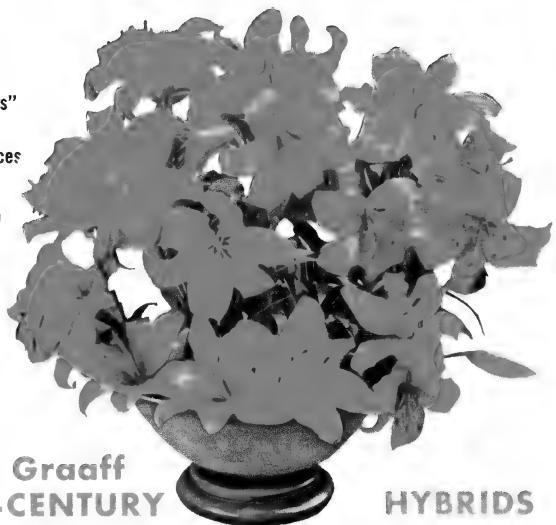


# AFF JOIN TOGETHER TO BRING LILIES

"Showplace Lilies"  
At Low, Low  
Introductory Prices

So Amazing—No  
Two Alike

All Bulbs  
Hand-Selected  
From De Graaff's  
Own Fields



de Graaff  
MID-CENTURY

HYBRIDS

How they'll glitter and flame month after month—in riotous profusion of bloom and color. A unique triumph of Jan de Graaff, these lavish lilies are the result of cross-breeding his private strains of upright lilies with the gaily colorful *Lilium Tigrinum*. From these, he has selected the finest and choicest offspring to give *your garden* a special type of enchantment. For in all the world no two bulbs will produce flowers exactly alike—each plant is distinctive, excitingly different! Yet every Mid-Century Lily is a jewel among lilies—guaranteed by de Graaff

and ourselves to be of prize-winning quality and character. The colors are intensely brilliant and showy in all ranges of yellow, orange, red and burgundy. Mid-Century Hybrids have enormous vigor, multiply rapidly, are almost immune from ravages of frost, pests or disease and are, in fact, practically indestructible! In late June, the sweetly-scented 4' flowers cluster thickly on sturdy 4 ft. stalks...up to a dozen at a time the first season alone. *And how could any garden be called commonplace when these lilies are in bloom!*

#B-8 3 for \$2.50; 6 for \$4.50; 12 for \$8

Another Lakeland First —  
The Rose Nature Never Dreamed Of!

## THE ALAMO (Plant Patent #1684)

Spectacular New Everblooming Rose Creation By Francis Meiland,  
World-Honored Hybridizer of "Peace"

You are now looking at a rose that has only just started to unfold into a breathtaking new beauty never before seen in roses! For in unlocking one of the greatest secrets of all flowerdom, Francis Meiland has at last developed a super-rose that day after day unfolds and unfolds until each blossom flames open with the magic splendor of 140 velvety-rich petals—up to 3 times more lavishly petaled than even the most famous roses of our time.

Plant this rose...and this summer as for many summers to come...you will be held spellbound by the vivid beauty of a rose that perhaps no gardener living had hoped to see...a scarlet rose which flares open with such fantastic blooming power, that just when you believe the rose has fully opened at last...you'll be absolutely stunned as lush layers upon layers erupt anew from the fiery center...a lavish outpouring of fresh-petaled glory that turns each rose into an exquisite masterpiece unrivalled in all of rosedom!

Masses Of Ultra-Double Red Roses  
Aglow In Your Garden From June 'Til Snow...

The blossoms are truly enormous...a deep, deep crimson shading to lighter tones of red as the flowers slowly unfurl from tapering buds. Long-stemmed and fragrant, the blossoms are produced in abundance on vigorous 3½ foot bushes all summer long. As soon as one crop of roses is over, another is already taking its place! Luxurious dark-green foliage is highly disease-resistant, and the flowers are exceptionally long-lasting even through fierce summer heat.

You'll See These Gigantic 140-Petaled Roses Hailed In Garden Publications This Season As "The Rose Of The Future"

We predict that this new rose will rock the garden world in 1960...for that's when first supplies in quantity will be available to the general gardening public. So if you want to be among the very first in your community...perhaps even in your entire state...to enjoy THE ALAMO in your garden in 1959...rush your order in NOW so you won't miss out! If we had 5 times as many...we couldn't even begin to fill the anticipated demand! (Sorry, limit 3 to a customer)

#R-1 Postpaid \$3.50 each; 3 for \$9.25



ISMENE  
The 8-Inch  
"Orchid Lily"

"The Enchantress Of The Andes!"

As the giant, fascinating blossoms unfold, Ismene flares into one of the most magnificent creations in all flowerdom with gorgeous white trumpets over 8" long...so aglow with color, they seem to be misted with luminescence. And how exquisitely each blossom is formed! The rich-looking centers are delicately feathered at petal tips, lightly brushed with hues of soft gossamer green...sometimes pink. Orchid-like outer petals complete their exotic look.

A native of the Andes Mountains, Ismene is intensely fragrant...will pervade your whole garden with its rich and haunting perfume. "Everblooming," too...each bulb produces a succession of these glorious trumpet flowers through the season. Multiplies rapidly from offset bulbets (from just a few bulbs this spring, you can thrill to a whole garden bed year after year). Plant as soon as all danger of frost has passed...they'll burst into ravishing bloom about 4 weeks after planting. Grows 2½ ft. high; very long-lived, prefers sun or light shade. We ship superior, top-size bulbs for quick, sure, giant bloom.

#B-12...\$1.25 each; 3 for \$3; 6 for \$5.50; 12 for \$10.

Actual Size of An  
Unfolding Bloom!



Chosen to adorn  
one of America's  
greatest shrines.  
See it blooming  
there—  
at The Alamo.

5 Ways Superior To Other Hybrid Teas!



"HE HAS GIVEN AMERICA  
A NEW RACE OF ROSES"

Says Garden Club of America

At right, you see Dr. Walter D. Brownell who was awarded the Jane Righter Rose Medal of the Garden Club of America with the following citation: "His efforts have been along original lines with the result that he has given America a new race of roses of exceptional value. Thousands who never before could grow them are now successful since the development of the Sub-Zero Rose. His name is acclaimed from Saskatchewan to Texas, from the Atlantic to the Pacific."



±R-4  
QUEEN O' THE LAKES  
(Patent #1003)

A radiant red rose with truly enormous blossoms and lushest, most velvety textured petals we've ever seen. Tall, vigorous, 4 ft. high, laden with dozens of gorgeous red blossoms at a time... Queen O' The Lakes sets your garden aflame with its eye-stopping splendor from spring until snow. Blooms are really gigantic, 5 to 6 inches across, borne singly and in clusters; retain their lustrous sheen and color even in intense summer heat. Delicious fragrance!

Why Brownell Sub-Zero Roses Are Superior Roses — Give You More Bloom, Beauty and Satisfaction — And Cannot Be Matched By Any Other Rose You Can Buy!

- Winter-Hardy down to 15° below zero with no protection whatever — winter-hardy down to 35° below zero with light protection (you merely mound up a few inches of earth around the plants).
- Also more immune to ravages of heat and drought than traditional types of roses. You must see it to appreciate how beautifully Sub-Zero Roses thrive and bloom in your garden even where other roses would "burn out". Blooms are also very much longer-lasting and unfading under blaze of fierce summer sun.
- Exceptionally resistant to disease — many are totally immune to the worst enemy of the rose — Blackspot.
- Because all Sub-Zeros are bred back to hardier species, you get thrilling new varieties not obtainable in any other type of Hybrid Tea. Different varieties feature such exciting flower changes as colors that almost glow... richer, more velvety petals... extra-large flowers... super-abundant masses of bloom!
- They're "lifetime" roses — once planted and established, they give peak bloom for 25 years or longer without "fading".

They're All  
Super-Blooming  
Super-Hardy!

±R-7 CURLY PINK (Patent #842)

We call Curly Pink our "Ever-blooming Rose Factory," so unbelievably heavy is the riotous bloom production from June to frost. You'll see as many as 50 reddish-pink giant roses all out-in-bloom at one single time! Very double 4½" blossoms unfold from lovely long-pointed buds into 60 or more petals gracefully swirling out from the center.

±R-23 HANDSOME RED (Patent #1182)

Save the highest place of honor for the rose we call "the most beautiful red rose of all time!" An intense red-red with an almost luminous glow. The rich velvety petals unfold from long, tapering hybrid tea buds. Vigorous, bushy, 4 ft. high... and simply laden from June to frost with lustrous 4" to 5" blossoms—long-stemmed, too.

±R-3 ORANGE RUFFLES (Patent #1124)

Orange roses are rare! Here is a gorgeous new, orange never before found in roses... luminous like glowing sunshine in the rain! You'll love Orange Ruffles for the magic of its color, the grace of its petals, the glory of its abundant bloom, the sweetness of its fragrance. Blossoms reach 4" across on long, stately stems... ideal for cutting! 4 ft. high.

All Roses On This  
Page Are Select,  
Top-Graded Plants

Prices:

\$2.25 each

3 for \$6.25

6 for \$12.00

12 for \$22.50

SAVE! SUB-ZERO ROSE  
COLLECTION

Group #C-24

1 Queen O' The Lakes  
1 Orange Ruffles

1 Handsome Red  
1 Helen Hayes

1 Curly Pink

\$11.25 Value

You Get All 5 For Only \$9.95

10 (2 each) For \$18.95

±R-19 HELEN HAYES (Patent #1509)

Named for the first lady of the American Theatre and how exquisite it is! Brownell's newest Sub-Zero masterpiece is a rhapsody of singing color and ever-changing beauty! Bursts open a sunny yellow... deepens to coral at petal tips... and then the entire flower is overlaid with warm glowing pink. Abundantly ever-blooming, bushy 4 ft. plants are practically thornless! One of America's most fragrant roses — breathtaking 4" to 5" blooms!

Lakeland Quality Means More Blooms To The Bush!

Florets The Size Of A Silver Dollar..

Larger-Than-Ever Flowerheads

Up To 8" Across

Lakeland's  
Exhibition-Size

**PHLOX**

Just wait 'til you see the dazzling display these colossal beauties put on in your garden this summer...as they erupt into a colorful frenzy of bloom month after month without stopping. It's sheer magic the way a Mid-western hybridizer has coaxed these *larger-than-ever flowerheads* to burst into breathtaking new splendor...and forced them to stay in bloom weeks longer. (Yes, colorful phlox blooming merrily in your garden right up to November...who'd have dreamed it possible!) Individual florets alone exceed the size of a silver dollar...so imagine how truly enormous each lovely bouquet is. And these exquisite flowerheads are produced in lavish abundance all season long on shorter, sturdier 2 ft. stems.

Huge Clusters Of Color-Drenched Glory -

Won't Fade In Fierce Summer Heat

No other perennial prospers so well through summer's searing heat...in fact, phlox seems to enjoy it! Even during the sweltering days of July and August, your phlox will glow with intense, vibrant hues while other less favored flowers wilt. They'll drench your garden with color, as they vivaciously keep bursting anew into ever-fresh clusters of flame-red, pink and near-blue...sparkling white!

We ship 2 yr. clumps for massive bloom first season. So easy to grow, too; hardy, practically care-free, bloom more bountifully year after year.

Available in Red, Pink, White, Blue (truest blue yet.)

#P-8 Any 3 for \$2; 6 for \$3.75; 12 for \$6.75

Postpaid

Phlox Collection  
Group #CP-9

All 4 (1 of each color) only \$2.50;  
8 (2 ea.) \$4.75; 12 (3 ea.) \$6.50

Huge,  
Colorful  
Bouquets  
On A  
Stem...  
Actual  
Flowerheads  
Are Much  
Larger Than  
Shown.

Majestic Bloom-Spires Soar Up To 8 Feet High

**EREMURUS, The Foxtail Lily!**

Bushy as a fox tail...bright as a Roman candle...one of the most unique and showy perennials you can grow! In the whole world of gardening, no plant compares with the aristocratic bearing, towering size and stately beauty of the Foxtail Lily! Each torchy spike is a thick mass of star-like blossoms evenly clustered around the stalk. Planted against a background of shrubs or evergreens, several glowing spires leap up from each plant...with the blooming portion above stretching up to 4 ft. long...so thick around your hands can scarcely enfold the bloom! In brilliant Flame Pink, Gold, Orange Coals...they're a never-to-be-forgotten sight in your June and July garden. One of the most astonishing perennials ever developed, the Foxtail Lily will truly make your grounds a talked-of showplace. Long-lasting both on the plant and as a cut flower. Prefers sunny spot. Not often seen in the home garden, because of its comparative rarity, we can offer you *mixed colors only in 1959*. Winter-hardy down to 20° below zero. A *standout in any garden!*

#P-31 \$2 each; 3 for \$5; 6 for \$9.50;  
12 for \$18

Fascinating Blooms  
A Full Foot Across

Lakeland's  
Everblooming  
**GIANT-FLOWERED HIBISCUS**

Here's a totally new Hibiscus...with glowing disks of luminous petals stretching up to 12" wide...each blossom so gigantic that just one in a bowl makes a wondrous display! Touched by the hybridizer's hand, petals have deepened in

hue to a new blush of beauty...have become so gossamer-sheer and iridescent they seem to be made of butterfly's wings! Tropical tenderness has now been bred out completely and today this ravishing Hibiscus will flourish in gardens from Canada to Florida...from East Coast to West...even in coldest climes. It's guaranteed winter hardy.

Don't Confuse With Ordinary Chinese "Giant" Hibiscus -  
They're Puny Compared To These

Lakeland's Everblooming Hibiscus steals the show from other flowering plants around it...so save a prominent place for it. To behold the gaily lavish blooms on a single plant is simply overwhelming. If you're just a beginner at gardening, it's so easy to have eye-filling bushfuls laden with 9" to 10" blossoms this very summer. Or, if you know how to make sun and soil work their magical blooming powers, you'll see one of the most breathtaking visions in all flowerdom...a profusion of 12" blooms that sparkle and glow from July to frost as the sun's rays gleam through the petals!

Lakeland's 18" to 24" plants quickly grow into well-rounded 4 to 5 ft. beauties and like peonies they last a lifetime. This year, for the first time, you can order these exotic new giant Hibiscus in the color of your choice. In *Glowing Red, Pearly Pink or White Glisten*.

#P-3 Each, \$2.50; Any 3 for \$6.75; 6 for \$12.50; 12 for \$23.

19

Every Season Brings A Brilliant New Color Spectacle... From Yellow To Red To Green To Blazing Crimson!

# Lakeland's BURNING BUSH

(Euonymus  
Alatus)

You'll be spellbound this fall when Burning Bush leaps into vivid tongues of flame-red foliage... the entire plant so afire with brilliance it will literally halt your callers in their tracks. This is one of the most spectacular shrubs in existence; planted as a hedge it's a fantastic sheet of flame!

"A Living Wall Of Fire"

Burning Bush will astound you with its versatile 4-season beauty! In springtime, it's bright and showy with golden blossoms... in summer with beautiful dark-green foliage and colorful scarlet berries. Then comes the flaming Autumn display... while the berries remain all winter resplendent against unusual branches of ridged, corky bark. Burning Bush is practically a "no-care" shrub for it doesn't need special soil, thrives in sun or semi-shade, hardy everywhere! Available in either "dwarf" or giant forms.

**#S-5 DWARF BURNING BUSH:** Dense, compact shape is perfect for foundation or hedges. Almost never needs clipping. We ship extra heavy 4-year-old, 18 to 24 in. plants. Grows 4-5 ft. high; plant 3 ft. apart for hedges.

**#S-6 GIANT BURNING BUSH:** For striking tall hedges, magnificent specimen plantings. We ship extra heavy 5-year-old 2 to 3 ft. plants. Grows 8 to 10 ft. high. Plant 4 ft. apart for hedges.

\$3.00 each;

2 for \$5.50;

6 for \$15;

12 for \$27.50

Adds 3 Dimension Glory To Foundation Plantings

12-Month Wonder **PYRACANTHA** (Lalandi)

This will do more for your foundation planting than any shrub we know of. For Pyracantha is not only the high drama ornamental of the evergreen world—but flaunts its most brilliant color display just when your house and garden need it most... late fall and wintertime. Just picture a climbing shrub that soars 15 feet high, spreads 15 feet wide, and drapes your house walls, garage, fences or trellises with glossy green foliage in early spring... then galaxies of dainty white flowers in May and June... and finally in fall, blazes with bunches and bunches of glowing berries the color of hot red-orange coals! And the berries glow on for months, as brilliant as crimson flower clusters adorning your winter landscape. A beautiful accent to house walls... hides ugly foundation features all year round. Lalandi is the very hardiest Pyracantha known and withstands winter temperatures down to 15 below. A fast grower, it climbs 4 to 5 feet a year once established, and is evergreen or semi-evergreen, depending on how cold your winters. Not finicky, but likes sun at least half the day for an abundant display of color. Our own experts rate it as the finest ornamental you can grow for dramatic and rewarding beauty in your foundation planting. We ship superb 18" to 24" plants with balled roots. A wonderful value, too!

#S-14 \$4.50 each; 2 for \$8.50; 4 for \$15; 12 for \$37.50

Even when heavy snows bury your yard, Pyracantha's orange-red clusters gleam out... in stunning contrast to the fresh, white snow!



Such A Sunny Outpouring Of Bloom In May And June

## Rare and Matchless Hybrid **CYTISUS**

Bloom, bloom—nothing but bloom—you've never seen any plant burst into bloom like Cytisus. For long weeks in May and June, so deluged with golden blossoms you'll scarcely see a leaf show!

Here is one of the most glorious of all flowering shrubs—electrifying in its beauty... yet so unusual that most gardeners have never heard of it... much less seen it! This is because hybrid Cytisus is difficult to propagate in the nursery (though very easy to grow once you get it) and therefore, as rare and unique as it is breathtaking. Cytisus is blessed with colorful EVERGREEN BRANCHES that are always graceful and pendulant. Grows 4-5 ft. tall, so drenched with color it makes many other flowering shrubs seem drab by comparison... makes you so glad it's springtime! Very hardy even in New England, not choosy about soil types. One of the best specimen shrubs you can grow; makes wonderful dense, bushy hedges. It may be years before we can make this offer again—so order now as they'll be snapped up quickly. We ship husky twice-transplanted, branched plants, sure-to-grow; normally bloom 1st season.

#S-9 Postpaid \$2.50 each; 3 for \$6.75; 6 for \$12.50; 12 for \$23.



# THE ONLY FLOWERS OF THEIR KIND IN ALL THE WORLD

**Genuine, Rare**

## Christmas Roses

(Helleborus Niger Altfolius)

How would you like to grow genuine Christmas Roses in your garden in winter? And year after year how would you like to cover your Thanksgiving table...your Christmas table...your New Year's table...with glorious masses of these luscious white, gold-centered flowers picked right from your own garden only a few hours before! Because they bloom intermittently all winter long and very often they flower right at holiday time.

Just imagine how breathtaking your winter garden will look—how your neighbors will rub their eyes in sheer disbelief as they behold living masses of blossoms from each single plant—blooming right in the dead of winter.

Even when inches of snow lie on the ground, a few mild days is all they need to burst into a spectacular show of bloom! If a bitter cold snap catches them—they simply close their flowers. Then, when the mercury rises above freezing, they open their glorious buds again as if nothing had happened.

Flowers are 3 to 3½ inches across, borne in thick clusters on strong 8 to 10 inch stems. The lush foliage is a rich, handsome green and remains EVERGREEN ALL YEAR 'ROUND.

### Exquisite And Long-Lasting As Cut Flowers, Too

A single stem is so laden with blossoms, it's a complete bouquet in itself! And a corsage or flower arrangement stays fresh and crisp-looking for 7 to 10 days, if kept in a cool place at night. A small corsage at a florist's might easily cost you \$2.50 to \$3.50 depending on freshness of bloom. Yet a single plant can provide you with dozens of lovely corsages all winter long.

### Now Is The Proper Time To Plant

For Breathtaking Winter Beauty  
They're so easy to plant. They thrive in any good garden soil. And once established, they'll turn your garden into the winter showplace of the community! Plant them as low evergreen hedges. Plant them in beds and borders, in rock gardens, even under trees. But for the most stunning effect of all, set them in your foundation plantings and at the entrance to your grounds, where everyone can see and admire them. One sight of them blooming in the snows will cheer you up for the entire winter!



**Imagine Picking These Flowers —  
With Fur Mittens On!**

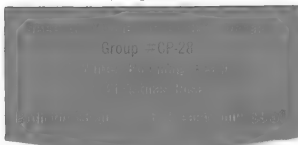
You'll call this amazing winter-blooming plant the greatest treasure in your garden! Even when you see it blooming in the snow, you'll scarcely believe your eyes!

You get dozens and dozens of winter blossoms from each single plant—blossoms so rose-like in charm and beauty that throughout the world this plant is known and loved as "The Christmas Rose." Supplies of this improved large-blooming type are still so scarce, that fortunate indeed is the lucky gardener who can obtain them.

**The Christmas Roses We Send You  
Defy Even Deep Winter Snows**

### EXTRA-HEAVY PLANTS

**#PX-26 Postpaid \$1.75 Each**  
**3 for \$4.75 • 6 for \$8.50**  
**12 for \$16**



**Bloom Outdoors In Your Garden From November  
To March—Even In 5 Inches of Snow**

### Once Planted—A Wintertime Joy Forever

The plants we ship you are the much-prized and hard-to-get *Helleborus Niger Altfolius*, a vastly superior strain than *H. Niger*, originally found blooming in the snow, high in the mountains of the Swiss Alps.

Supplies of all Christmas Roses are extremely limited. Avoid disappointment—act quickly.

## Winter-Blooming HEATH (Erica Carnea)

**The Most Colorful Snow-Blooming Plant In All Flowerdom!**

How would you like to look out of your window next winter and see fresh snow falling on masses of brilliant purple-red flowers...flowers that glow like rubies against the white snow. Now you can have almost as much garden beauty in the dead of winter as you did in July! Lakeland's Evergreen Heath is the winter wonder-plant that blooms and re-blooms for months on end when most of the plant world is bleak and bare...some years blooming as early as November or December and continuing its vivid blaze through January, February, March and even into April. A few mild days are all it needs to burst anew into fresh masses of color...and it flames out again and again even though half-buried under blankets of new-fallen snow. Makes springtime seem so much closer!

### Plant Heath With Christmas Roses For A Stunning Winter Garden

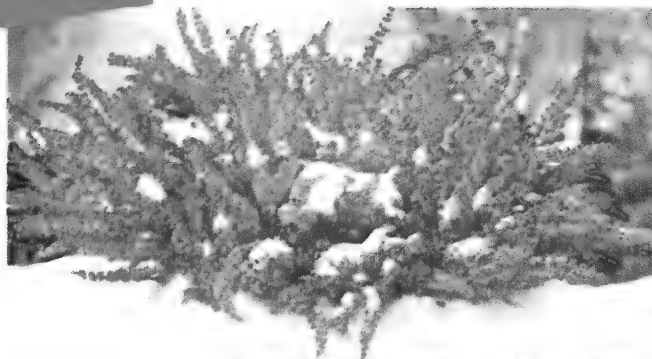
Lakeland's Evergreen Heath grows 15" to 18" high...forms a lush, bushy plant that spreads 2 to 2½ ft. wide. And how it multiplies its wintry beauty! Where you'll see dozens of lavish flower stems the first season, you'll see twice as many next year...countless more in the years to come. Heath is hardy down to 10° below zero; survives unprotected into New England.

(Not recommended for bitterest-cold climates unless winter-protected by mulching or mounding.) Makes lovely low hedges that are aflame with color in winter...ornamental all summer with thick, lacy foliage...ever-green the year 'round.

Be the first in your town to line your walks, your drive, your borders with Winter-Blooming Heath. Be the only winter-bright home for miles and miles around with vases of flowers fresh-picked in your garden the very same day! After cutting, simply arrange in a vase without water and your Heath will keep its just-picked look week after week...til tulips bloom again. Plant Heath this spring (and some Christmas Roses too), for glorious winter-garden displays.

**#P-27**

**\$2.00 each; 3 for \$5.50; 6 for \$10;**  
**12 for \$18**



Designed to Work with All Soluble Fertilizers

## COMAR'S EVEN-SPRAY LAWN AND GARDEN GUN



Imagine —

A big 40 x 100  
Foot Lawn and

Garden Completely Fertilized in 15 Minutes!



Fully Guaranteed

Only **\$2.95**

With Attachable "No Leak" All-Brass ON-OFF VALVE **\$3.95**  
(Saves you many steps back and forth to Water outlet)

Try it at our risk. You'll agree it's the easiest, most economical way of applying your soluble plant foods, insecticides and weed killers — it's guaranteed to give you better results than sprayers costing up to twice its moderate price or your money back.

**ORDER TODAY**

#N-3 — Comar Spray Gun **\$2.95**  
#N-4 — With ON-OFF Valve **\$3.95**

### Automatically Feeds and Weeds Your Lawn — In Minutes!

- Exclusive Patented Head Sprays Evenly without Clogging — It is Practically Impossible to Clog This Sprayer — Saves You Endless Labor of Cleaning Out Nozzles!
- Exclusive "Fan Pattern" Spray for Even, Penetrating Coverage.
- An Investment in Permanent Garden Equipment — Exclusive Molded Nylon and Polyethylene Parts Cannot Pit or Corrode.

- Attaches to End of Hose — Works on Practically Any Water Pressure.
- At-A-Glance Calibrations Show Exactly How Much Fertilizer or Insecticide to Use.
- Patented "Hydro-Lift" Mixing Chamber Eliminates Danger of Backflow — Cannot Feed Back into House Lines — Meets Rigid Standards of Health and Municipal Authorities Everywhere in U. S. A.
- Fingertip control sprays solution or clear water at touch of a finger.

From the very first moment you pick up this Comar Sprayer — put in a few ounces of concentrate — and discover that you can actually FEED AND WEED 1,000 sq. feet of your lawn in 4 minutes — without even bending down once — you'll never want to go back to back-breaking gardening methods again! And you'll save lots of money too, each time you use it! Because with this patented, new home sprayer you can now use Professional HI-POTENCY Concentrates in the form of Fertilizers, Fungicides, Insecticides that are amazing bargains because they cost no more — go much further — apply so much easier — start to work wonders in your garden inside of minutes!

#### Why Haven't You Been Told About

#### These HI-POTENCY CONCENTRATES Before!

Because until recently only professional users — such as golf courses, estates, nurseries and park departments — could afford the expensive spraying equipment necessary. Home gardeners everywhere yearned for a lightweight, easy-to-use spray gun that would help get professional results with the new soluble fertilizers — but still would not be "an arm-and-a-leg." Many devices were tried but there was always something lacking. They sprayed too little in one place, too much in another — jets clogged, metal parts jammed. But today, thanks to new miracle materials such as Nylon and Polyethylene and a patented new mixer-siphoning principle called Hydro-Lift, we can offer you what we consider the simplest, most efficient low-priced sprayer available anywhere. It's so easy to use — so precise in operation that even in the hands of the most inexperienced home owner it's practically no trick

at all to keep your lawn and garden beautiful and healthy.

#### "Greenskeeper" Results — Easy as Watering

Here's all you do. Load the calibrated jar with fertilizer as directed. Easy to follow markings on the side show you exactly how far to fill for the job to be done. Attach to hose — then spray! And from the moment you start to the time the chamber is empty you know that every drop contains the correct amount of fertilizer in solution.

It's as easy as watering — it's so light you hardly know you're doing it. But, believe it or not, when that chamber is empty — because of the remarkable 80-to-1 ratio — you have actually sprayed 20 gallons of plant food in solution — as much as a big, 20-gallon heavy pump sprayer could do — but without the back-straining work. And the whole thing has taken you less than 5 minutes!

#### Has Powerful Suction — Works with All Popular Soluble Fertilizers, Lawn Weed Killers and Insecticides

It's the only type sprayer with the patented Hydro Lift principle — a remarkable suction feature powerful enough to lift a column of water 15 feet! That means it works even where the water pressure is low — it means even mixing and even distribution of fertilizer or weed killer and because it works by "air-mixing" there's absolutely no danger of back-flow — an important point to remember when buying a spray gun.

# Spray Once — Grow A Greener Lawn In 48 Hours

**Comar's 36-3-6 Hi-Nitrogen "Lawn Booster" Shoots Tremendous New Greening, Growing Power Into Turf Grasses Almost Instantly! Feeds 1000 Square Feet of Lawn Area in 4 Minutes For Approx. 47c.**

How would you like to pick up your garden each next week and shoot amazing new life and growing power into your lawn inside of minutes with an astonishing "green growth" formula! 36 to 48 hours later, how would you like to see that lawn turn noticeably greener and richer — see even pale, yellowing, sun-scorched grasses literally pick themselves off the ground — actually lift themselves up from their thin, scrawny, matted down patches and burst out with new freshness, greenness, vigor and growing power. And 5 to 7 days later, how would you like to see fast, lush, NEW GROWTH shooting up everywhere — sprouting up out of thin, trampled or "dying" patches — thickening up your turf — covering those thin, worn-looking spots with a fresh green carpet of beauty.

#### What's The Secret?

Have you ever wondered how golf courses manage to keep their grasses so green and beautiful — even in hot weather when so many home lawns are scorched and brown? The golf course greenskeeper's secret is — feed it NITROGEN — plenty of it! Because Nitrogen is the greening, growing agent in all leafy plants. And because Comar's 36-3-6 formula is instant acting — your turf grasses practically can't help turning greener, richer in 48 hours — showing dramatic growth in 5 to 7 days!

#### Ideal For Undernourished Lawns — Perks Up Yellowing Sun-Scorched Lawns Almost Overnight!

You'll be glad to know that this formula is similar to the professional concentrated, soluble, HI-Nitrogen used by golf courses and park departments to keep turf beautiful all season long — and it's put up in convenient sizes for home lawn use.

Because it's so highly concentrated this special lawn formula gives you up to 240% more vital nitrogen than the usual plant food, solid or soluble — and you don't have to strain your budget or your back to apply it. No expensive equipment necessary. The COMAR LAWN AND GARDEN SPRAYER does the job quickly and easily.

Remember, it's SAFE — will not burn your lawn even if you use 3 times more than directed — and so fast-acting, you'll see improvement in most cases almost overnight.



#### FROM THIS

This is the type of dramatic improvement achieved in a test by Mrs. H. Evans of Long Island, N. Y.

48 hours before, the entire lawn was nitrogen-poor — yellowing and sickly-looking.

#### TO THIS... IN 48 HOURS

Then one section (right) was sprayed with a revolutionary new type of instant-acting HI-Nitrogen Lawn Food. And 48 hours later, there was seen an almost unbelievable transformation into a greener, lusher-looking, healthier lawn!

**REMEMBER:** You save money when you use a Hi-Nitrogen Fertilizer on your lawn — because Nitrogen is what your lawn mainly needs!

#N-2 ORDER IN THESE SIZES  
for small, average or larger  
size lawns

3 lbs... \$3.75 5 lbs... \$5.  
10 lbs. Only \$8.95



#### CONTAINS FERTIDYNE

New Patented Growth Stimulant — And Fortified With Essential Nutrients Phosphorus and Potassium

Comar Lawn Food Contains 36% Nitrogen — Gives You Up to 24% Times More Nitrogen for Your Money Than Usual Run of Plant Foods!



**Just A Flick of The Switch—You're Rid of Insects All Summer Long!**

**STOP** Old-fashioned  
spraying and swatting

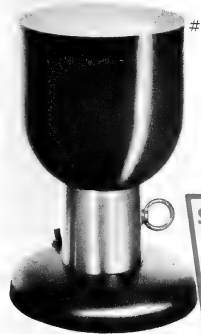
#N9

### GRECIAN DESIGN

Beautiful polished  
base. Metal shade  
finished in lustrous  
black. 8" high by 4½"  
diameter. Comes  
with special indented  
vaporizing bulb and  
supply of 12  
insecticide tablets.

**GIVES TRIPLE  
BENEFITS FOR  
BETTER HEALTH  
AND COMFORT**

only  
**\$4.95**



### #N9 CLASSIC CUP DESIGN

Stem in handsome polished brass.  
Metal base and shade finished in  
lustrous black 8" high by 4½" diam-  
eter. Comes with special indented  
vaporizing bulb and supply of 12  
insecticide tablets.

only **\$4.95**

**Special Offer - Act At Once**  
**For Your Supply of**  
**Deodorizing Tablets**  
**FREE of Extra Cost**

The vapor from these tablets kills offensive odors from all sources.  
Cooking, smoking and other odors vanish completely, leaving your  
room smelling fresh and clean as an ocean breeze.

And so that you may get the advantages of the deodorizing func-  
tion of Tri-Wonder at NO EXTRA COST — if you order within the  
next 30 days we will send you a generous supply of 12 deodorizing  
tablets FREE of any extra charge.

Tri-Wonder is so effective in killing insects, so economical to use  
— you'll want several — for the living room, kitchen, sunporch —  
even place of business. And you can save money too by buying  
several at a time. One Tri-Wonder costs \$4.95 — 2 purchased at the  
same time only \$8.95 (a saving of 95c). And remember, with your  
Tri-Wonder you not only get the special indented vaporizing bulb  
and 12 insecticide pellets but also a supply of deodorizing tablets  
free if you act at once. Send for yours today.

**Beautiful New Wonder Lamp Works 3 Ways:**

- A Marvelous Pest Killer
- A Charming TV Lamp
- Destroys Odors - And It's Odorless Too!

**Tri-Wonder "Bug Blitzer" Lamp Kills Flies, Mosquitoes,  
Moths, Gnats and Roaches THAT EVEN DDT CAN'T KILL!**



1. KILLS INSECTS 2. DESTROYS ODORS 3. BEAUTIFUL UTILITY LIGHT

## Killing Effect of A Single Treatment Lasts for Weeks

Here's the new modern way to get rid of  
filthy, biting flies and buzzing dive-bombing  
mosquitoes — plus many other flying, crawling,  
chewing, sucking pests that rob you of your  
sleep, turn your summer into a nightmare of  
itching and scratching. And here's how to get rid  
of them without swatting, without chasing—  
without messy squirt guns or so-called bombs.

With this clean, effective Tri-Wonder Lamp  
method of insect control, all you do is drop the  
insecticide pellets we supply you in the indented  
top of the special bulb of your Bug Killer Lamp.

In a few moments as the heat dissolves the  
pellet — a powerful, invisible, odorless vapor is  
released that kills every fly or mosquito in the  
air or on the ceiling — that seeps into every  
crack or crevice in walls, floors and windows to  
destroy every insect that lurks or crawls there.  
Quick to kill and long-lasting in effect — one  
single pellet will keep the area pest-free for as  
long as two weeks from that one single treat-  
ment. And with your lamp you get 12 pellets at  
no extra cost.

### Kills Insects Where Other Methods Fail

The secret of Tri-Wonder's killing power is a  
powerful, concentrated insecticide that is 7½  
times more powerful than DDT — that kills in  
many cases where DDT and many fly sprays  
fail — a method that's harmless to people, ani-  
mals and plants, when simply used as directed.

If you have ever chased and sprayed flies and  
thought you had killed them — only to find, a  
few hours later, they were buzzing and biting  
again, here's the explanation scientists found —  
that may shock you.

These scientists found that many sprays do  
not kill but often only knock down the flies and  
mosquitoes — so that you may be spraying the  
same pests day after day, night after night —  
for weeks.

### And Here's Something More Startling

As you know, not so many years ago DDT  
was considered the most powerful of insect  
killers.

Then from all over the world came disturbing  
reports. It was discovered that in many cases  
flies and mosquitoes not only weren't killed by  
DDT but were actually EATING THE STUFF.

How was this possible? Scientists explained  
that in a few years there had developed races of  
super flies and mosquitoes that were immune  
to DDT.

What was needed was a new insect-killer —  
so safe in its application that it could be used  
even in a baby's nursery.

They found the answer in revolutionary  
"hydrocarbon" insecticide. Tests proved it killed  
more pests indoors and outdoors than any other  
single product known.

Business firms and institutions clamored for  
the new insecticide — dairies, farmers, butchers,  
restaurants, hospitals — every place where flies  
and other insects were a major problem.

But it was not until recently that this wonder-  
ful bug killer lamp was developed to disperse  
this powerful pesticide in a safe, fast-acting,  
long-lasting and odorless manner.

The Tri-Wonder Lamp method answers all  
these requirements. Its "timed-treatment" pellet  
assures safe, uniform dispersal of the vapor.

Unlike spray guns and other messy equip-  
ment Tri-Wonder's usefulness continues even  
after the insect season. It's a charming lamp,  
ideal for TV viewing — with its soft, indirect  
light. It's also practical for giving subdued at-  
tractive lighting for dining room or kitchen  
eating nook — or as a night light for the child's  
room or hallway.

And Tri-Wonder's advantages do not stop  
there. You can use your Tri-Wonder as a de-  
odorizing lamp too — with special deodorizing  
tablets — yours as a gift if you act AT ONCE!

**SAVE! Get 2 Lamps for only \$8.95**

**Guaranteed To Kill Insects Or Money Back**



Use Both  
Handy Forms  
On These Pages—



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To Order  
Garden Supplies  
and Merchandise—

Use  
Right Hand Form  
To Order  
Plants and Shrubs...



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**Catalog Order Dept.**  
**Faribault, Minnesota**

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Amount Enclosed \_\_\_\_\_  
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Order checked by: \_\_\_\_\_

Order Shipped \_\_\_\_\_

CATALOG NUMBER	NAME OF ITEM	QUANTITY	SIZE AND PRICE	TOTAL	Do Not Write In This Column
#N-1	Comar Extra Concentrated 22-22-12 All Purpose Plant Food With Fertidyne		3 lbs. \$3.75 5 lbs. \$5.00 10 lbs. \$8.95		
#N-2	Comar Fast-Greening Hi-Nitrogen 36-3-6 Lawn Food Concentrate With Fertidyne		3 lbs. \$3.75 5 lbs. \$5.00 10 lbs. \$8.95		
#N-3	Comar All Purpose Lawn Spray Gun With special on-off attachment		\$2.95 \$3.95		
#N-5	Comar 25% Dieldrin: Ant, Termite, Bug & Lawn Pest Killer (wettable powder concentrate)		1 lb. \$3.98 2 lbs. \$6.95		
#N-6	Comar Super Strength 3-Way Crabgrass & Weed Killer (wettable powder concentrate)		1 lb. \$3.89 2 lbs. \$6.79		
#N-7	Comar All Purpose Rose, Fruit, Tree & Floral Spray (wettable powder concentrate)		1 lb. \$3.85 2 lbs. \$6.75		
#N-8	Comar Insect "Fog" Spray Gun		\$3.95		
#N-9	Pest-Killing 3-Way Wonder Lamp <input type="checkbox"/> Grecian <input type="checkbox"/> Cup		\$4.95		
#N-10	Adjustable "Lifetime" Fencing Unit		9 ft. \$2.89		
#N-19	Comar Acid Plant-Food and Soil Conditioner		2 lbs. \$2.98 4 lbs. \$5.00 10 lbs. \$10.00		
#N-20	Fertil-Cube Tomato Pre-Plants		24 for \$2.98 72 for \$6.98		
#M-2	Hanging Bracket		2 for \$1.00 6 for \$2.75 12 for \$5.25		
#M-3	Wall Bracket		2 for \$1.00 6 for \$2.75 12 for \$5.25		
#M-6	Hotkaps		20 for \$1.25 100 for \$5.75		

TOTAL ORDER FOR GARDEN SUPPLIES

Add your total order for garden  
supplies to your plant order in  
space provided at right.  
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CUT ALONG DOTTED LINE





- 

***All Plants  
Shipped At  
Proper Planting  
Time For Your  
Locality***

**(Postage Free Envelope Enclosed For Your Convenience)**

25

# The Most Coveted Souvenir Of The Swiss Alps! EDELWEISS

Shipped Via Air Express From Europe For Your Garden

(Leontopodium superbum)



#P-34 \$1.50 each; 3 for \$4; 6 for \$7.25; 12 for \$13.50

For hundreds of years, travelers in Switzerland have braved mountain-climbing hazards to bring back a single sprig of Edelweiss! It's a traditional traveler's custom. This elusive floral wonder hides its enchantment amidst alpine crevices...springing out from between glacial rocks. What a thrill to stumble across a treasure trove of these lovely star-shaped silver 'n gold blossoms... what a joyous welcome greets the fortunate traveler along the way on his triumphant return to town!

## Rare Enchantment For Your Garden

Lakeland has transported this lovely mountain flower to America...so gardeners who crave the very rare and the very beautiful can fill their rock gardens, borders, even pots, with the dainty winking star-flowers. Edelweiss grows about 12" high... makes a bushy, handsome plant with its lance-shaped, fleecy-textured foliage and hosts of gold-centered, snow-petaled blossoms throughout June and July. Adds a stunning accent to borders and rock gardens even when not in bloom. Plant in full sunlight...thrives even in poor or rocky soils...Just the way it grows in Switzerland. Variety we ship is "Superbum" "Alpinum." It will reward you with some sprays of bloom this season (usually in September the first season planted) and dozens and dozens on each plant the following summer. Very hardy, of course. Supplies always limited. Order early.

## Bluest BLUE HYDRANGEA of Them All

For Summer-Long Masses Of Color

Lakeland's new hybrid blooms a deep electric blue...bluer than the summer sky...so intensely colorful it tends to dominate many a landscape as a striking accent shrub. Lakeland's Blue Hydrangea fills a real garden space for dense masses of summertime color and in a relatively uncommon flower color, too...blue! Plants its giant 10 to 12-inch flowerheads through late June, July, August and well into September...giving you months and months of showy beauty. Thrives in partial or full shade...an extra advantage few lavish-blooming plants can offer. Lakeland's Blue Hydrangea grows about 4 feet high and just as wide. A matched pair...or groups of 3 or 4...make a bright accent for foundation plantings...especially on the north side of your house where most gardens are color-poor. The flowerheads last for weeks on the plant...make luxurious, very long-lasting cut flowers.

We ship heavy, #1 grade, 2-year plants, almost certain to bloom first season. Hardy down to 5° below zero. Where temperatures go below that, protect in winter by simply mulching 8" to 12" of soil around plant. In order for blue hydran-



geas to bloom true to color they prefer an acid soil otherwise flowers may revert to a pleasing pink shade instead. To insure an intense blue, occasionally feed with Lakeland's Special Acid Plant Food and Soil Conditioner (see page 9).

#S-17 \$2.00 each; 3 for \$5.50; 6 for \$10

Mmmmm...Pass The Cream, Please!

## Lakeland's "HOTEL GIANT" BLUEBERRIES

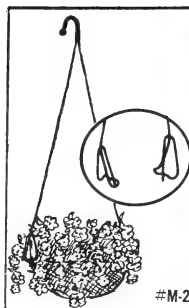
Who ever dreamed of home-grown blueberries that fruit nickel-size...and they taste even better than they look! Blueberries from these select strains have been whisked to America's swank hotels and cuisines...so precious that nothing will do for these elegant beauties but daily shipments by air express...so they'll arrive fresh and at the peak of perfection. Now you can pick them even fresher...heap bowls with their delectable, juicy goodness...from handsome bushes right from your own garden. For combined size, firmness, flavor...these improved strains have no peer. Mouth-watering berries plump out the size of a nickel or penny...firm, frosty-colored blue...so big indeed, that 15 to 18 berries heap a fruit dish. Make lip-smacking blueberry pies, jams...perfect for freezing, too.

### Attractive As Ornamentals Or Hedges

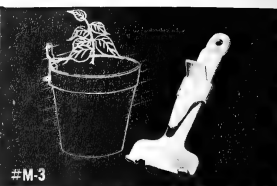
Pink buds early in spring...followed by showers of dainty white bell-flowers in May. Almost evergreen...the dense glossy foliage turns scarlet in fall. Many gardeners mix them in with other shrubbery and what a thrill for youngsters to go berrying on their own grounds! We ship heavy superior 4-year old plants (well-branched) that will yield generous bowlfuls the very first season...a bumper crop the second...and keep on producing year in and year out.

Plant blueberries in groups of 3 or more to insure cross-pollination and heavy fruiting. For a continuous crop all season long, we ship in groups of 3 plants...one early, one mid-season and one late-bearing. Hardy anywhere. Prefer neutral or acid soil or simply mix plenty of peat moss or humus into soil of planting hole. Or occasional feeding with Comar's Special Acid Plant Food and Soil Conditioner does the trick (see Page 9).

#CF-11 Lakeland's All-Season Blueberry Collection: 3 (one ea. Early, Mid-season and Late-bearing) only \$5.50 6 (2 ea.) for \$10; 12 (4 ea.) for \$19; 24 (8 ea.) for \$35



#M-2



#M-3

## Turns Any Flower Pot Into A Hanging Basket Or Wall Planter

for begonias, geraniums, philodendrons, trailing vines, other houseplants, etc. Just snap onto any pot, planter, vase up to 8" wide and presto! A lovely, graceful hanging basket to highlight porch, patio, bare wall or tree limb...bring floral beauty up to eye level...color-up dull and lifeless areas around your home. Just the thing to make dramatic Hanging Basket Begonia displays and for favorite perennials, trailing plants, vines, etc. Fits any size container up to 8".

#M-2 Hanging Bracket: Hooks over branch or rail or suspends from ceiling, nail or ring.

#M-3 Wall Bracket: Simply clamps onto flower pot. Nail or screw into any wall surface, post, tree, etc.

2 for \$1.00; 6 for \$2.75; 12 for \$5.25 (Please specify type desired)

**NOW!**

**Hothouses**

**Hotkaps**

**"HOTHOUSES" for PLANTS only 6¢ ea.**

**Grow Bigger, Earlier FLOWERS and VEGETABLES**

Retain Heat and Moisture ALL NIGHT LONG  
Protect Against FROST • STORMS • SUN • INSECTS

Speeds growth up to 50%. A basic need for every garden.

Hotkaps with Easy Applicator—Sold in Units of 20  
#M-6 20 for \$1.25; 100 for \$5.75

## Graceful, Fragrant "Summer Lilac"

### BUDDLEIA

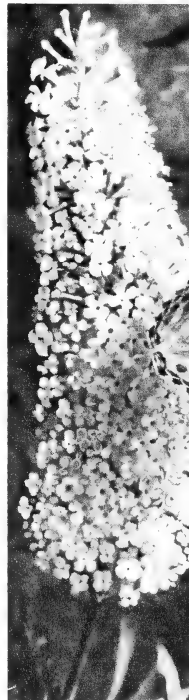
Few shrubs can give you such an abundant outpouring of bloom and beauty over so long a season! Often called the Butterfly Bush for the magical way it seems to attract adoring butterflies... you'll usually see one or more hovering around.

#### 40 To 50 Bloom-Spikes On A Single Bush

In early summer, Buddleia bursts into sheaves of graceful floral plumes... each one a rich cluster of tiny, star-shaped blossoms up to 18" long... and keeps on blooming right up to frost. The great profusion of lilac-like panicles and their sweet fragrance will delight your senses! Grows 3 to 4 ft. tall, very appealing and showy as specimen plants, as row shrubs... very rewarding around terrace or patio. And it's a decorator's dream as a cut flower! Buddleia is very hardy, not finicky at all, and re-blooms more bountifully year after year. Some seasons, particularly when first planted, it may leaf out a little later than most spring shrubs so don't worry if it seems to lag at first... because its foliage and flowers will come on with a rush. #1 field-grown plants.

#S-18 \$1.50 each; 3 for \$4.00; 6 for \$7.25

Your choice of Burgundy Red, Pink or Yellow



**Always A Scene Stealer! Ruffled And Frilled Like A Can-Can Skirt!**

Prettiest "show off" in your garden! Pink Picotee is an exciting advance in Tuberous Begonias...an utterly delightful new hybrid. It took 20 long years of painstaking breeding to achieve this captivating, "naughty" look. Simply enchanting when they burst into a lush puff of petals that billow out like the layers of a can-can dancer's petticoats. Pink Picotee is a lavish double camellia-flowered begonia with a piquant ruffle added plus a provocative 2-tone color: bluish pink (almost white)...saucily edged with deep coral or crimson. You'll enjoy one of the memorable moments of your gardening career when these charming beauties erupt into bloom this summer...measuring up to 5" or 6" across...in lavish clusters on each single plant. A really exotic show from about late June to first nip of cold. Devotees of shady or sun-dappled spots, they're unequaled for low edging of shady walks, for trimming your sunless foundation plantings, brightening northern exposures, window boxes. Make inspired pot plantings for porches and patios. Easy to grow...a joy for years! Each bulb hand-picked, 1 1/2" to 2" premium grade (you can't buy any larger) for super-size breathtaking blooms. Color shown only.

#B-11 \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$8



**Blooms Like This In 8 Weeks!**

## HANGING BASKET BEGONIAS

*Tropical Splendor For Shady Spots In House Or Garden*

Lakeland's Hanging Basket Begonias burst into dozens and dozens of rich camellia-like blooms that spill down like a falling fountain from window boxes and baskets, hanging pots and planters! You'll thrill at the lush, thickly-petaled blossoms, stretching up to 4" across...the rich, pure colors, the smooth, luxurious texture like fine slipper-satin, the pampered greenhouse look! Suspended from porch or terrace walls, posts, ceilings or low-arched tree limbs, they'll brighten the shady, color-starved spots in your yard, patio...even indoors.

*A Cascade of 'Hethouse' Blooms from June To Frost*

This is the kind of exotic bloom you usually expect from carefully nurtured, tender plants...yet they're so easy to grow! With almost no care at all, they present you with a tumbling riot of color all through the summer and right up to frost. Rest assured, your Hanging Basket Begonias will be the most-noticed, most admired flower in the entire garden for they flaunt their luxurious floral cascade close at hand...right at eye-level...where it's so easy to drink in their beauty!

*The Profuse Blooms In The Buds*

The key secret of a lavish Hanging Begonia display lies in the size of the bulb you plant. Only the *giant-size, hand-picked* bulbs we offer can produce lavish bloom production the first season...bloom again and again for years!

*Choose from 5 glorious colors: red, yellow, pink, orange, white.*

#B-10 \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$8

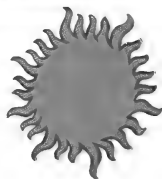
How To Make Hanging Basket Displays: see opposite page.



## Colossal Exhibition-Size Blooms Up To 12 Inches Across

## Lakeland's "AZTEC SUN" DAHLIAS

**Flame In Your Garden From Midsummer To Frost!**



Now you can grow the same king-size dahlias you've admired in the "garden club" pages of your newspaper—dahlias so fantastic in size they actually dwarf a man's head—dahlias so afire with brilliance they look like a flaming sun that can be seen a full block away!

*The Most Wondrous Dahlias You've Ever Grown*

Don't compare these gigantic hybrids with any dahlias you've ever grown before. Starting this summer, you'll see entire 5-foot plants laden with huge, huge bloom clusters, each flower easily measuring 8 to 9 inches across (about twice the size shown at left). Or, if you have the heart to do it—just snip off side buds as they appear, leaving just one center bud on each stem...and you will see heart-stopping blooms burst a full 12 flaming inches across!

Lakeland's Dahlias bloom in your garden for 4 full months...in radiant fire colors and swirl-petaled beauty to rival the dazzling splendor of the Aztec sun. Even if you've never planted a seed before, they're so easy to grow...so sure to bloom. Choose from *Volcano Red, Sunburst Orange, Temple Gold, Copperglow, Cerise-Red, Silver White.*

#B-1

Select, Top-Size Tubers,  
any 3 for \$2.50;  
6 for \$4.75;  
12 for \$8.95

**SAVE!**

Lakeland's "Aztec Sun"  
Dahlia Collection

Group #CB-2

6 Dahlias (1 of each) \$4.50  
12 Dahlias (2 of each) \$8.50

**Blooms  
3 Times  
Larger  
Than  
Shown**



# Nothing In The Garden World Can Surpass **CLEMATIS** For Bloom-Beauty-Color All Summer Long!

*Each Lovely  
Flower Larger  
Than Shown—  
And They  
Burst Into  
Bloom By The  
Hundreds!*

ELSA SPATH

Lakeland's  
GIANT PURPLE

For the thrill of all gardening thrills—for a vision of flowering splendor that will turn your garden into a lush tropical scene of beauty and yet is winter-hardy as far north as Canada — plant unique Lakeland's Giant Purple Clematis.

The amount of bloom from each single plant is almost unbelievable, for beginning in June the entire plant bursts into a dense sheet of exotic blossoms! Flowers fully 5 glorious inches across and more... with a rich, velvety purple so dazzling in brilliance they'll make your purple-rich petunias look pale by comparison.

Hundreds of Giant Flowers  
on a Single Plant

Truly, if any one single plant can transform an ordinary garden into a showplace of beauty from June right up 'til October... *this is the plant.* If you like lavish color masses to bewitch the eye and beguile the senses, then take any wall in your garden... any pillar, post, pergola, fence or support that longs to be beautified and festoon it with Clematis. Mix them with other vines and climbers so the blooms intertwine; let them ramble informally over rocks and fences and watch the amazing spectacle of flower color run riot month after month!

Almost Certain to Bloom First Season

*Climbs to five feet of glory 1st season alone; will spread out toward full height and width next season, and is almost certain to give you a generous display of blossoms beginning this summer. Then next year, its fantastic show of ravishing mass color really begins!*

There's never enough Clematis to go around for all who want them, so don't miss out. Clematis is a comparative rarity in the garden world because it is so difficult to propagate and develop new plants. It has taken us several years to build up our new stock of plants, and they'll all be snapped up early, so order quickly and avoid disappointment.

## Choose From

### Lakeland's GIANT PURPLE HYBRIDS

(as described on this page)

### Lakeland's GIANT RED HYBRIDS

Flowers are intense red, shading to deeper tones of cerise-red. Tall, vigorous and very dense-blooming, it's a living pillar of fire!

### New! ELSA SPATH

Heavenly deep-blue flowers up to 8 unbelievable inches across, freely produced in a long succession of gorgeous waves of bloom all summer long. Similar to the beloved Ramona, but gives much heavier flower display!

Enjoy Its Unique Beauty  
Year After Year

Plants come to you specially potted and bamboo staked; already about 8" to 12" high. Very well rooted.

#V-8 ALL CLEMATIS

Postpaid: \$2.50 each;  
2 for \$4.50; 4 for \$7.95

Please specify color desired

**CLEMATIS COLLECTION**  
Group #CV-10

1 each Purple, Red, Blue

All 3 for \$6.50

6 (2 ea.) for \$12  
Postpaid

Lakeland's  
GIANT RED



**COMAR**  
**22-22-12 PLANT FOOD**  
 plus  
 Revolutionary "Growth Booster"  
**FERTIDYNE**

**SHOOTS MORE BLOOMING AND GROWING  
 POWER INTO YOUR GARDEN Than  
 Any Other Fertilizer We've Ever Tested**

**Nearly 1,000 Testimonials Have Poured in  
 Recently—Many Describe Almost Fantastic  
 Garden Results**

This summer how would you like to grow the biggest, most luscious flowers you ever had? And how would you like to achieve this in your own garden without sweating and laboring endless hours in the hot sun?

Today, thanks to the latest advances in gardening science you can load up a spray gun or sprinkler with a remarkable concentrated soluble plant food, and within minutes thoroughly fertilize every bush, every tree, shrub, plant and evergreen in your garden and on your grounds.

**Sprays On In Liquid Form—Will Not "Burn" If Used As Directed**

This powerful-acting flower formula is so easy to use, so sure to work—it doesn't matter whether you're an experienced gardener or the merest beginner. Just spray or sprinkle with COMAR—then relax and watch more and more flowers burst into bloom—watch even the most backward, undernourished plants, seedlings, shrubs, bulbs, and fruit trees start shooting out new buds, stems and branches as they quickly respond to this growth-spurring, flower-stimulating formula.

**Fastest-Acting Type Formula  
 Known to Science**

Called COMAR Floral and Plant Food, this concentrated 22-22-12 formula contains all the essential nutrients and minerals plant scientists consider vital if you hope to obtain maximum growth and flood your garden with colorful masses of roses, clematis, chrysanthemums, gladioli, plus your other favorites—see them grow to glorious beauty even if your soil is extremely poor—even if they're planted in pure sand!

No Matter What Fertilizer You Have Ever Used Before—You Have Never Used Anything To Compare With Comar, Plus Added Fertidyne.

Because research indicates that Fertidyne ALONE can give you enormously increased growth, flowering, fruit production, bigger plants and greener, richer, thicker lawns. So imagine how the COMBINATION of powerful, fast-acting Comar Plant Food PLUS Fertidyne will go to work in your garden. To get the merest idea of what Fertidyne ALONE can do for your plants, just glance at the picture above.

**Here's More Plus Value, Too**

And no matter what type of flower fertilizer you've used before, you'll appreciate the extra advantages of COMAR'S super-refining—and ultra-high solubility. This means there's no heavy sediment left to

**HOW FERTIDYNE STRETCHES  
 YOUR FERTILIZER DOLLAR  
 200% to 400%**

Normally, garden experts suggest that plant and lawn food of the COMAR type be applied every two weeks or so. But since Fertidyne's amazing soil action reinforces the benefits of Comar Lawn and Plant Foods and continues even long after the fertilizer is used up, scientific tests indicate that with Fertidyne added, you can substantially reduce the number of applications during the growing season and still get dream garden results! Thus Fertidyne saves you considerable time, work and money—can actually save you 2 to 4 times the amount of time and money you would normally put into fertilizing, on top of the savings you have every right to expect from quick, easy to apply and economical Comar fertilizers.

**HERE'S PHOTOGRAPHIC PROOF**



Untreated



Fertidyne Treated

**Roses Grown For Florist Show 600% More Premium Grade Blooms!** Here you see typical result obtained when a florist sprinkled a trace of Fertidyne into his well-fertilized rose benches. Fertidyne-treated roses grew larger, bloomed heavier, stems alone grew over 20% longer, showed 600% upgrading into \$9 a dozen premium quality blooms. In other words, Fertidyne took the most carefully grown and beloved flowers in all the world and made them burst into bloom as they had never bloomed before! Here's further proof that regardless of what type of fertilizer you have already used this season—no matter how heavily you have fertilized—or whether you have already fertilized or not—you can expect the most glorious results you have ever seen in your garden when you apply Comar Lawn or Plant Foods Plus Added Fertidyne.

**Here's How FERTIDYNE Unlocks  
 The Hidden Riches in Your Soil**

Your present soil is truly a "goldmine" of minerals and elements vitally needed by all your plants, shrubs, trees and lawns. But unfortunately, more than nine-tenths of them cannot normally be used by your flowering plants, lawns, etc., because they are "locked up" in chemical combinations that your plants can't use until bacteria in the soil dissolve them and make them "digestible."

**Why Fertilize Only—When You Can Improve  
 And Condition Your Soil At The Same Time**

FERTIDYNE acts like a hormone to vastly increase the activity of these beneficial bacteria and to make them multiply in your soil. As a result, vastly greater amounts of nutrients and trace elements that would not otherwise be available to your plants, now start to become usable within hours of the time you apply FERTIDYNE. And within a few weeks...even only a few days...almost fantastic growth and luxurious results such as outlined above start to take place in your garden.

What's more, exclusive, patented FERTIDYNE saves you loads of time, work and money—continues to work—continues to push up thicker, greener lawns, more and bigger flowers even after your Comar fertilizers are all used up!

Cushion-type chrysanthemums burst into glorious, free-flowering masses of bloom when treated with Comar 22-22-12 plant food containing revolutionary "growth booster" Fertidyne.



clog your sprayer or syphon as happens with so many low-soluble fertilizers. It also means COMAR penetrates the soil more quickly—is taken up by the plant faster and more easily...in fact nourishes flowers, trees, shrubs, fruit trees, vegetables, evergreens, the fastest way now known to science!

**Booster Shot for Lawns Too —**

Here's another plus value! While the COMAR "Liquid Diet" is designed primarily for flowers and plants, its unique concentration of potassium and phosphorus in its 22-22-12 formula makes it double as a "booster shot" for lawns.

If you suspect your lawn is lacking phosphorus and potassium—if it hasn't had a treatment of these elements in the last year or so—give your lawn one shot of COMAR 22-22-12 with Fertidyne—that's all. Then follow with occasional applications of COMAR Hi-Nitrogen the rest of the season. That's all you need for healthy turf stimulation.

And COMAR is so quick and easy to use—such fun—the kids love it too—will get a thrill helping you spray-feed the garden.

**Prove Its Fabulous Growing  
 Power—Without Risking  
 a Penny**

If you are a person who loves flowers, think what COMAR Plant Food can mean to you. It means you can say goodbye to all the hard work of lugging heavy bags and spreading messy fertilizers and smelly manures. It's so clean and quick you don't even have to change into work clothes.

**Compare This Formula for Value!**

Economical too. The COMAR 22-22-12 soluble plant food formula is so highly concentrated, a little goes a long way. Just a few cents worth, sprayed on your flowers, shrubs, hedges, every couple of weeks and you'll keep your garden bursting with new life, vigor and beauty all season long.

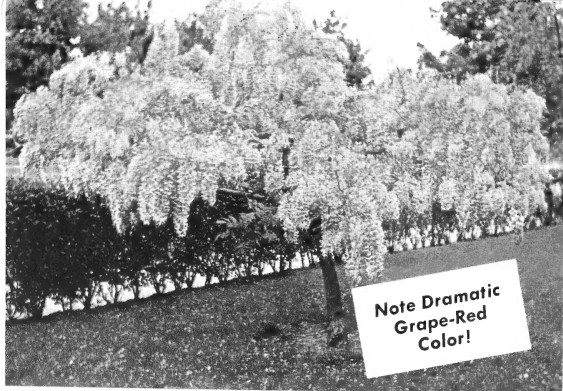
You risk nothing by trying it. Either it makes your garden spring up as if touched with magic—either you grow big jumbo blooms that are the envy of your neighbors or you return the unused portion and get your money back. What could be fairer?

Send for COMAR 22-22-12 with exclusive "miracle" Fertidyne today. The sooner you start applying it the sooner you'll enjoy the garden of your dreams!

#N-1 Postpaid  
**3 lbs. \$3.75**  
**5 lbs. \$5.00**  
**10 lbs. \$8.95**  
 Results As

**We Say Or Your  
 Money Back**



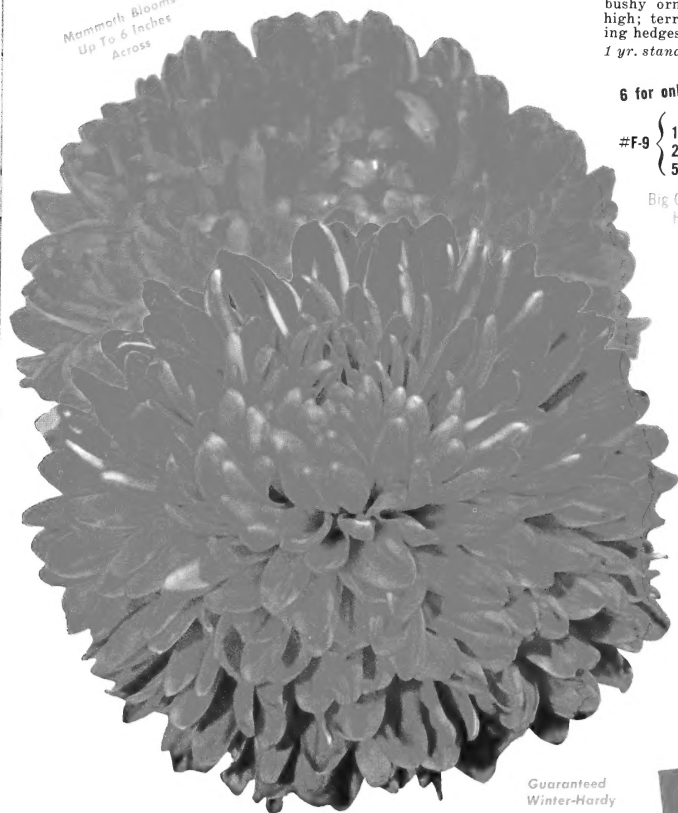


## Lakeland's TREE WISTERIA

A floral fountain of such exquisite beauty, your yard will look like an "enchanted garden"! Formerly the "showpiece" of distinguished estates, the immense hanging clusters are a never-forgotten sight in full bloom, lavishly borne in fragrant 12" racemes on the most graceful of tree forms, 8-10 ft. high at maturity. Trees we offer are extra-hardy, thick-caliper "own-root" trees that have been severely pruned back year after year...the only type of Tree Wisteria that NEEDS NO STAKING to keep it upright (grafted kinds do). All trees we ship are hand-picked, SURE-TO-BLOOM; normally bloom 1st season planted. 3-5 ft. shipping size. Hardy down to 10° below zero. The loveliest scene from your picture window!

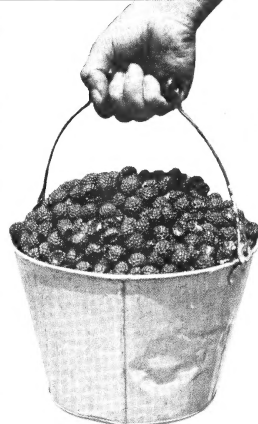
#T-4 Postpaid \$7.50 each; 2 for \$13.50; 4 for \$25

Mammoth Blooms  
Up To 6 Inches  
Across



Guaranteed  
Winter-Hardy

**The Most Gigantic-Sized Chrysanthemums  
You Can Grow Outdoors!**



A PAINFUL OF BERRIES FROM EVERY PLANT

## "BLACK MAGIC" EVERBEARING RASPBERRIES

**Always in berry from July to frost—  
First true "all-season" black raspberry**

You've heard of black raspberries...now comes a new EVERBEARING black raspberry that produces big, luscious berries...all the juicy, mouth-watering berries you want, month after month!

**Pick Generous Crop First Season**

If you know your berries, look at these facts to see what a sensational new berry this really is. First to ripen in summer...starts with the earliest black raspberry (Logan) and from there on races away from every other variety...from then on it always has berries and blossoms until freezing weather! And what berries they are! Many measuring 1 full inch LARGER each succeeding time you pick 'em.

**Why Is It Everbearing And Heavier-Bearing?**

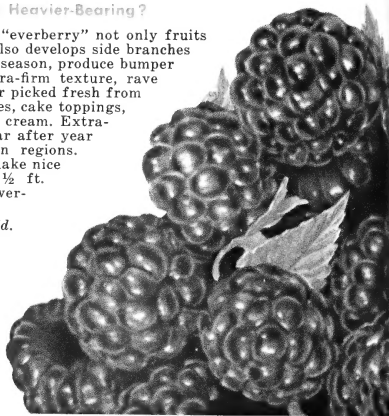
Because this sweet-eating "everberry" not only fruits on the tips of new wood, it also develops side branches which lengthen the berrying season, produce bumper crops! You'll love their extra-firm texture, rave over their lip-smacking flavor picked fresh from your garden...delicious in pies, cake toppings, jams, juices or swimming in cream. Extra-hardy; thrives and bears year after year even in bitter-cold mountain regions. Plants are very attractive; make nice bushy ornamentals, about 4½ ft. high; terrific as fruiting-flowering hedges.

1 yr. standard plants, postpaid.

**6 for only \$3.50**

#F-9 { 3 for \$ 1.95  
12 for \$ 6.50  
25 for \$12.00  
50 for \$21.50

Big Crops of Berries from  
Handsome Plants!



## LAKELAND'S GIANT EXHIBITION-SIZE MUMS

**Colorful Masses of Bloom From Late August 'Til Freezing**

Imagine fabulous mums the size of young grapefruits...and they don't have to be "coddled" under glass. You can easily grow them in your garden!

Yes, search far and wide...you'll find their equal only in the hot-house, in the florist's window, at the football stadium! For these are the largest-type garden mums you can grow in the world...gigantic globes of tightly-curled petals, each blossom up to a half-foot across...so truly magnificent in size that your cupped hands can scarcely enfold the bloom. Your neighbors will scarcely believe you grew them...but there they are...in your garden!

**So Very Easy To Grow, Too**

Just picture the color-splashed show of beauty only a few plants will give you as dozens and dozens of mums erupt from each single plant in all the glowing red, yellow and pumpkin-hued shades of autumn. Giant mums that burst into glory beginning this August and September and then continuously bloom, bloom, bloom through October, November, right up to killing frost (they pay no attention to ordinary light frosts). Gigantic mums fully as large as salad plates, as round and fluffy as a king-size powder puff, as rich in harvest colors as Indian Maize! Mums that would easily cost you \$1 to \$1.50 for a single bloom at a florist's...and now your grounds can blaze with their beauty month after month...long after most other flowers in your garden have quit blooming and faded.

**Long-Stemmed—Ideal For Cutting**

So free-blooming you'll have plenty of color for indoors and out. Long-lasting too...bouquets last 3 to 4 weeks before blooms start to fade. Vigorous, top-quality plants.

**SAVE  
Giant Mum Collection**  
Group #CP-2  
6 Plants (1 of each) only \$ 4.95  
12 Plants (2 of each) only \$ 9.50  
18 Plants (3 of each) only \$13.50

#P-1 Your choice of Giant  
Varieties  
Yellow, Red, Pumpkin,  
Orange-Glow, Lavender, White  
Postpaid 3 for \$2.95; 6 for  
\$5.50; 12 for \$9.95

Eye-Level  
Everblooming

# SUB-ZERO TREE ROSES

An Entirely New Race of Tree Roses Developed by Dr. Walter Brownell—Available Only Since 1956

Of all the wonderful new flowering forms brought into existence through the magic art of the plant breeder, the tree rose is considered by many to be the loveliest triumph of all. For now you can enjoy the ravishing beauty of the world's most glorious flower . . . borne in stunning profusion on graceful, eye-level trees. More wondrous still, the blossoms are almost always larger, unfold with breathtaking new drama — retain their radiant glow and freshness much longer than roses produced on regular bush forms!

- Resistant to heat, drought, cold—almost completely immune to disease
- Guaranteed to produce heavenly masses of bloom in your garden this summer from June to Frost
- Bloom more lavishly year after year! • Easy To Grow

Plant tree roses wherever you want high-drama accent; to frame your entrances; in perennial beds encircled by all kinds of flowers below; for enchanting "rose walks" that are like dreams of beauty sprung into life . . . or plant with bush roses below for thrilling 2-level rose beauty!

**Genuine Double-Budded! (Like having two tree roses on one trunk!)**

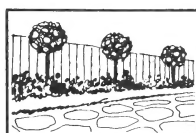
Double-budding is far costlier, not only assures you of vastly more bloom and beauty year after year, but also assures graceful, well-rounded, "mounds" atop trunk. Grafted 42" high on special freeze-hardy, straight trunks that grow ever thicker, sturdier; never taller.



Plant with regular roses, other flowers below.



Frame your entrance with eye-level roses.



For dreamlike "rose walks"

#R-16—Handsome Red (Patented)

Masses of large, velvety-petalled roses from June to frost. Blood-red in bud, opening to vivid, showy red. Finest quality bloom we have ever seen in a red rose!

#R-27—Victory (Patented)

Shimmering sunburst of golden beauty. Very double, very fragrant 5" roses.

#R-14—Orange Ruffles (Patented)

Lovely shades of orange (exceptionally rare in roses)—truly a garden masterpiece! See *illus.*

#R-25—Pink Princess (Patented)

Lush, airy mounds of 5" roses in sparkling pink. Firm, well-textured blooms—very richly petaled.

#R-17—Red Duchess (Patented)

One of the largest, most fragrant red roses in the world—many blooms over 6 in. across! Light, bright, glowing red!

Postpaid \$9.50 each; 2 for \$17; 3 for \$25

**Note:** All Sub-Zero tree roses are in extremely short supply — will be for years to come. Order early to avoid disappointment. Please list 2nd color choice when ordering.

(Shown)  
Orange Ruffles



**Imagine! Orange roses — one of the rarest sights in rosedom — now blooming on eye-level trees!**

*Lacy Pillars Of Fire For Shady, Hard To Plant Spots!*

## ASTILBE

Just a few of these feathery torches in bloom and the dulllest niche in your yard will glow with new beauty! Astilbe thrives anywhere from semi-shade to full sun . . . especially prized because it even blooms in very shady areas where barely a trickle of sunlight breaks through.

30 To 40 Flaming Spires Per Plant! . . . And Just Picture Them As A Fiery Background For Begonias Or Other Shade Plants!

You'll thrill as ugly bare spots burst into color . . . as the brilliant spires flash into bloom in late June . . . then keep on flaming right through August with colorful panicles of tight-clustered bloom gleaming 18" to 24" high above luxurious dark green foliage. Astilbe is very easy to grow. Requires almost no care, blooms first year planted and rewards you year after year with expanding low border plants of vivid beauty. An unusual cut flower.

#P-6  
(Your choice of varieties)

Red,  
Pink,  
White

Postpaid 3 for \$3.30;  
6 for \$6; 12 for \$11

**SAVE!**  
**ASTILBE**  
**COLLECTION**

Group #CP-7

3 (1 of each) for \$ 2.95  
6 (2 of each) for \$ 5.50  
12 (4 of each) for \$10.00



New for '59  
Another  
Lakeland  
First!

# NOW—A ROSE THAT BLOOMS AS WIDE AS THIS PAGE

## WILSON'S "CLIMBING DOCTOR"

Hailed As The World's Largest Rose—Produces  
Gigantic Blossoms Up To 8 Inches Across

Imagine double-size roses blooming by the hundreds  
from June until frost. "Living Walls Of Roses" that soar 11 ft. high to  
set your landscape and housewalls aglow with flame-pink sheets of color!

If you've ever dreamed of a fairytale rose...here is your dream come true! For Wilson's Climbing Doctor erupts into waterfalls of ravishing pink bloom come May and June...roses with such tremendous blooming power a single cluster forms lush bouquets on a stem...measuring fully two feet around! Super-Roses so large and breathtaking you can actually bury your face in a single bloom! Super-Roses that flare open from graceful hybrid tea buds to delight you with classic form and beauty...possessed of deep haunting fragrance...firm and full-textured, blooming on long florist's stems. With one snip of a scissors you have a bouquet...two snips and you're deluged with armfuls! And yet, you will see your climbers burst again and again into fountains of color-drenched glory in spring, summer, fall...showers of colossal pink roses right up to frost!

Super-Blooming "Altars of Roses"—5 Months Of  
The Year! Plant Now For A Lifetime Of Beauty

Plant one or two of these climbers alongside your doors, your entrances, and they'll welcome you home with their overwhelming beauty and fragrance...a sheer mass of colorful dahlia-size roses soaring high toward your roof...perhaps half as wide as your house. Plant a matched pair in your

foundation planting and you'll pluck armfuls of perfumed blossoms right from your windows all season long!

Plant them on graceful trellises...they'll look like an altar of roses! Plant them alongside your fences, your pergolas, your archways, breezeway, garage...or as a privacy shield for your terrace. They'll bloom into flowering walls stretching 20 to 22 feet wide...so vivid with haunting beauty you'll be transported to dreams and reveries.

Only A Limited Supply Available For Next Two  
Years—Order Early To Be Sure Of Yours

Believe us, this is going to be one of the most-demanded roses of all time. Up to now, it has been kept under wraps...until Lakeland was ready to release it. The time has come! We now present to you what a panel of 57 experts (plus our own) safely believe to be "The Largest Rose In The World"—Wilson's Climbing Doctor. So if you'd like to capture a "garden first" in your town, order your incomparable Climbing Doctor now, before our meager supplies run out. (Sorry, limit 4 to a customer)

≈R-20 \$2.95 each; 2 for \$4.95; 4 for \$8.95

Spectacular beyond description—shattering all concepts of how gloriously large roses can be, this recent discovery of Wilson's Climbing Doctor is one of the major events in the history of roseedom...and Lakeland is proud to be the nursery organization selected by a group of famous rose growers to introduce this thrilling new super-rose to the public.

### How This Wonder Rose Came Into Being

As a hybrid rose, The Doctor has long been a popular favorite, a Gold Medal Winner of the American Rose Society and considered one of the largest...at 6 inches) most lavish-blooming and fragrant of all hybrid teas. Now, in this new climbing form, The Doctor has even surpassed itself!

### No Hybridizer's Triumph This... It's Nature Run Wild!

How did it happen? Several years ago, a group of rose growers noticed that one plant in a field of *The Doctor* had begun to spurt upward. Day after day it soared higher...way above its 4 foot sister plants...leaping skyward in the most puzzling growing spree in the history of these fields. With great excitement the growers staked it (for it was now almost 10 feet high!) and waited impatiently for it to burst into bloom.

### Like Blooms From Another Planet

Finally one day, date in May...the first long-tapering buds split open and a few petals showed through...pink and velvety-textured...a more blushing pink than the original prize rose. Petal by petal the blooms unfolded...to reveal the largest roses these growers had ever seen in their lives. Super-Roses that measured fully 8" across (even the very tiniest exceeded 6 inches)...a profuse outpouring of such massive bloom-clusters the very canes bowed down with their beauty. And now these wondrously large and fragrant roses can be yours to turn your house walls, your fences, garageways, and arches into dreamlike towers of roses!

Blooms Twice As Large  
As Shown

All Propagating Rights Reserved

A House Without Roses Is Like A Face Without A Smile



A Few Minutes To Plant And A Bare Spot  
Becomes The Showplace Of The Neighborhood!